



Fuel Cycle

T Mobile™

Beyond Surveys: Leveraging Online Communities for Business Growth

Danielle Doolittle, Sr. Manager, Base Insights at T-Mobile

Rick Kelly, Chief Product Officer at Fuel Cycle



Meet our Speakers



Danielle Doolittle

Sr. Manager, Base Insights

T-Mobile



Rick Kelly

Chief Strategy Officer

Fuel Cycle

Agenda

- Introductions
- About T-Mobile
- About Fuel Cycle
- Q&A Format Presentation
- Q&A
- End of session

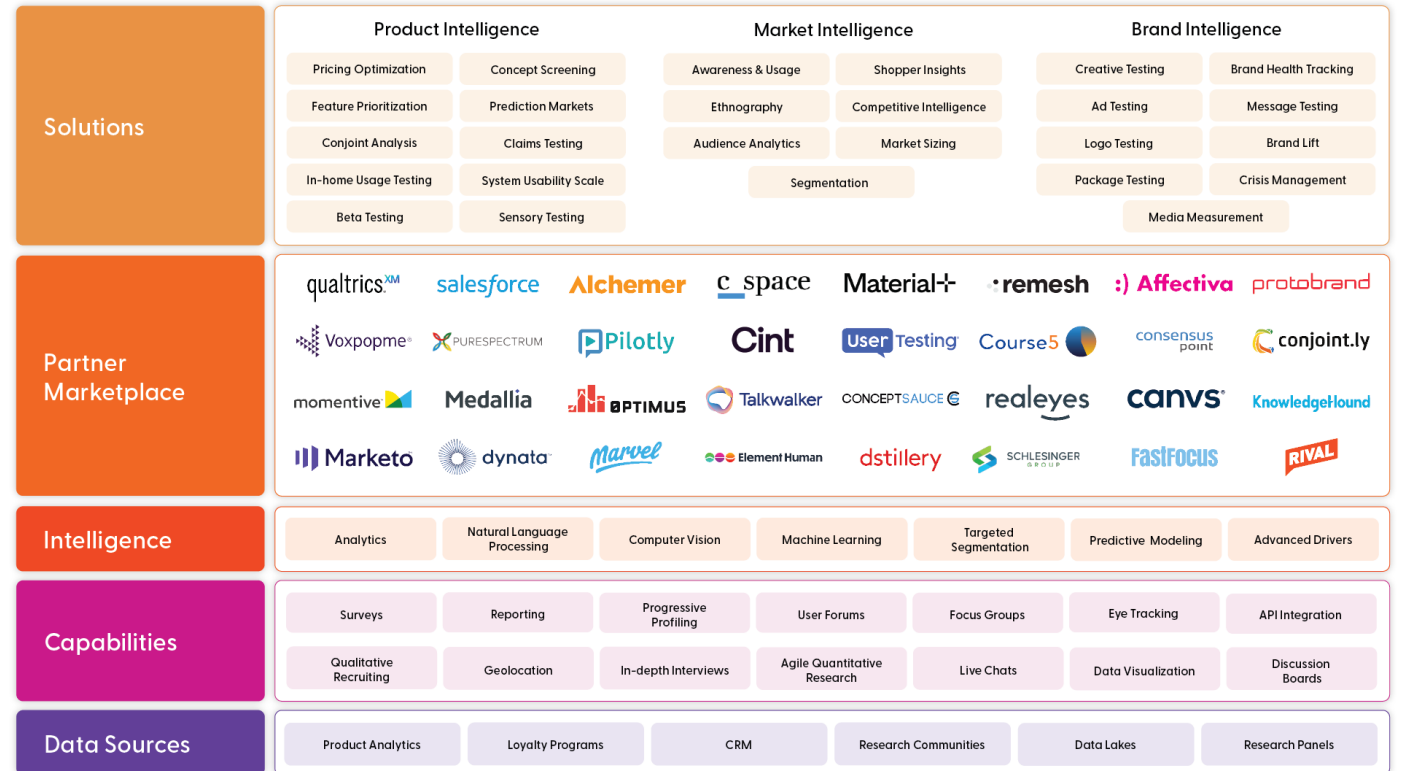
T-Mobile™

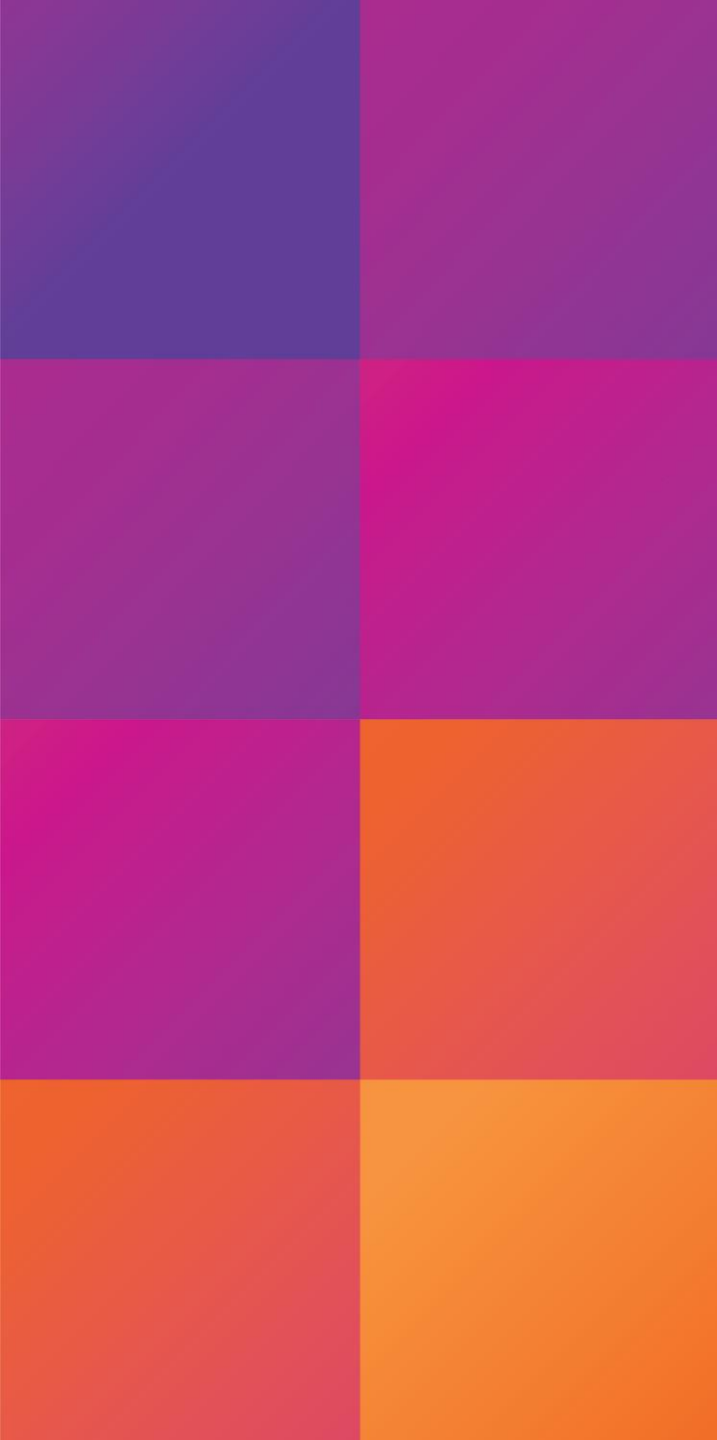
T-Mobile is a leading mobile network operator in the US known for its affordable and innovative wireless services. It offers a wide range of plans, including unlimited data and family plans, with a focus on customer satisfaction. T-Mobile's network coverage and infrastructure are continuously improving, resulting in better network speeds and reliability. This dedication to excellence has earned the company numerous awards and accolades, including being named the fastest network by multiple third-party organizations. Overall, T-Mobile's commitment to customer service and technological innovation has made it a top choice for millions of mobile users in the US.



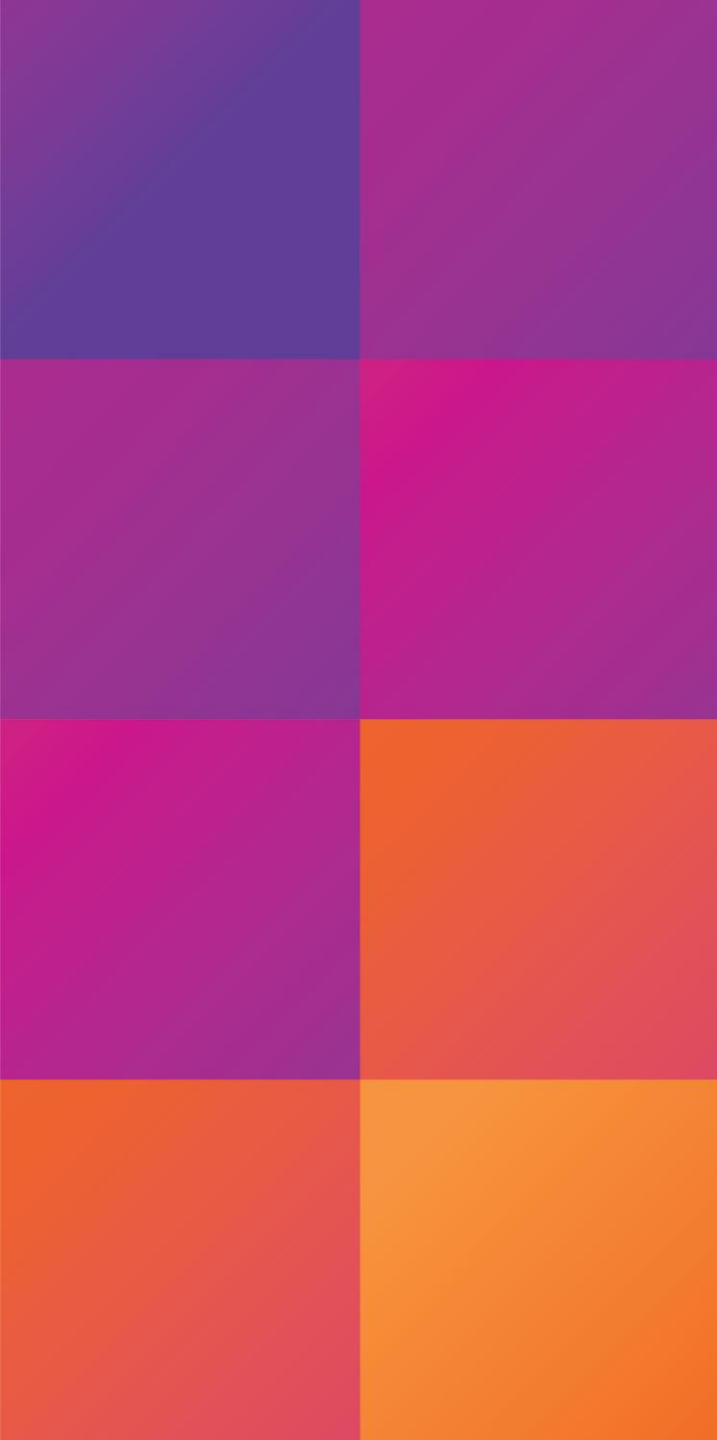
Fuel Cycle

Fuel Cycle's Market Research Cloud is an award-winning ecosystem for gathering comprehensive intelligence. Our platform helps decision makers stay connected with their customers and uncover real-world intelligence through human insight and automated research solutions. By integrating critical business data, our platform enables breakthrough product innovation, brand intelligence, and improved user experience. We built Fuel Cycle to ignite action.

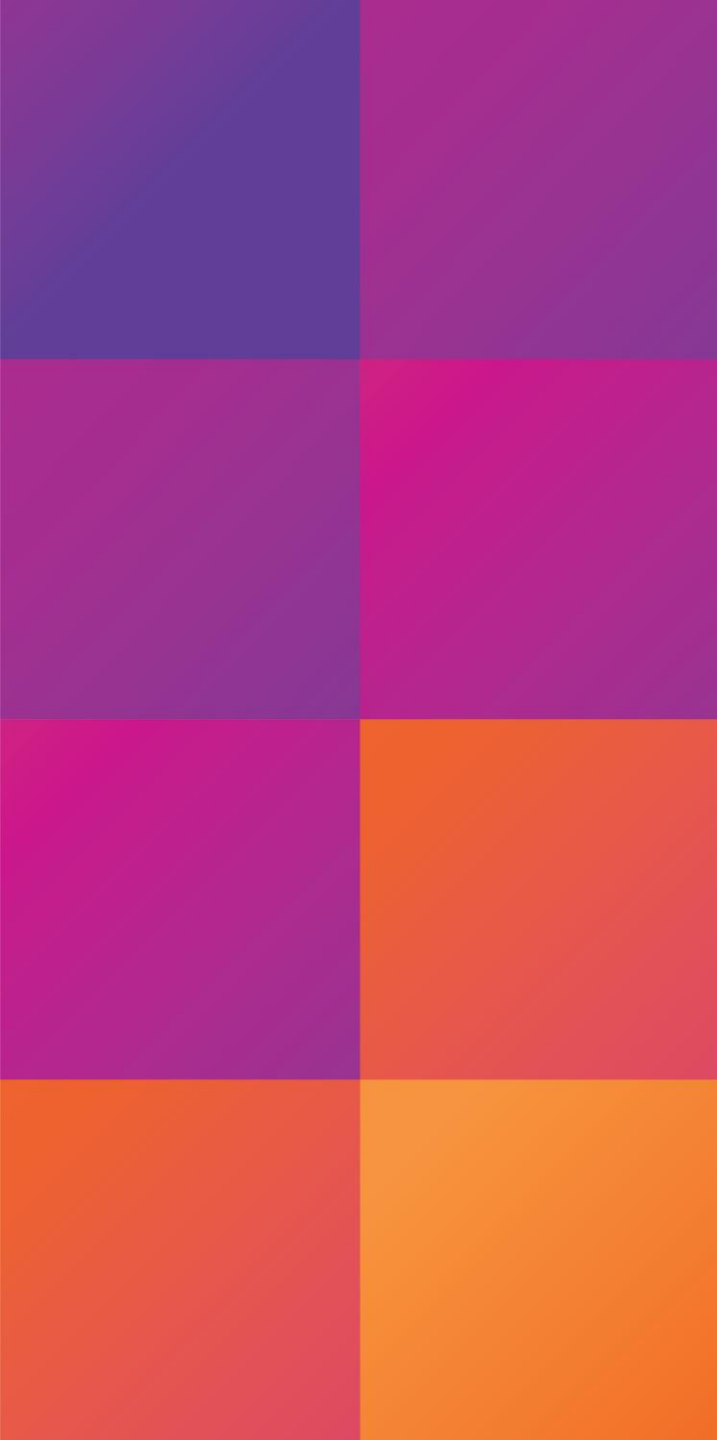




How it all started

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Consolidate
multiple research
tools to offer
increased flexibility

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Turning community
research into
actionable insights
that drive business
growth

Best Practices

From T-Mobile & Fuel Cycle



Finding a platform & partner that is flexible



Creating a system for speed to insights



Drive actionable insights



Q&A



Thank you!

Connect with us at booth #610

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