



*Inspiration and support
to help you transform
your Insight team*

*“Joining the IMA
has been the most
valuable investment
I’ve made in my continuing
professional development”*

Insight leader, Paragon Bank



Transforming Insight

at Quirk's London



Transforming the
impact of Insight
at Nestlé UK

Carolina Otero &
James Wycherley

May 2024

INSIGHT MANAGEMENT ACADEMY



Booth
204

3 free things to thank you for connecting at Quirks

- Free 10-page Guide to Transforming Insight
- Access to all episodes of the IMA's podcast
- A free guest place at an Insight forum*

** Sorry no suppliers, corporate Insight leaders only!*



Transforming
Insight

at Quirk's London



Room 4 at 4pm

Transforming the
impact of Insight
at Virgin Atlantic

Debra Walmsley &
James Wycherley

May 2024

INSIGHT MANAGEMENT ACADEMY