



Staying ahead of change
How to lead the transition
to real-time insights

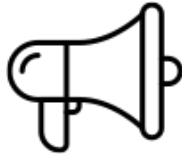


About Zinklar

Democratising access to consumer insights



Every time



All brands



Everybody



All across the world

More than 250 global clients...

★ Heineken®

L'ORÉAL

BBVA



Disney

AVANTI
WEST COAST

HOVIS



DURACELL

Unilever



A change of paradigm for insights strategies...

More research projects

+

Limited insights budgets' growth

=

**Need for increased efficiency
and automation**

A change of paradigm for insights strategies...



More

uncertainty and
projects conducted



Same

limited insights
budgets' growth



Better

efficiency and
automation

Meet today's presenters!



Jeroen Buijs
VP of Sales

Zinklar



Federico Danielsen
Account Executive

Zinklar



Sara Green
Global Centre of
Excellence Lead

Bahlsen



Q&A





Thank you

Meet us at our booth (109)

