Mapping the ripple effects of a social movement

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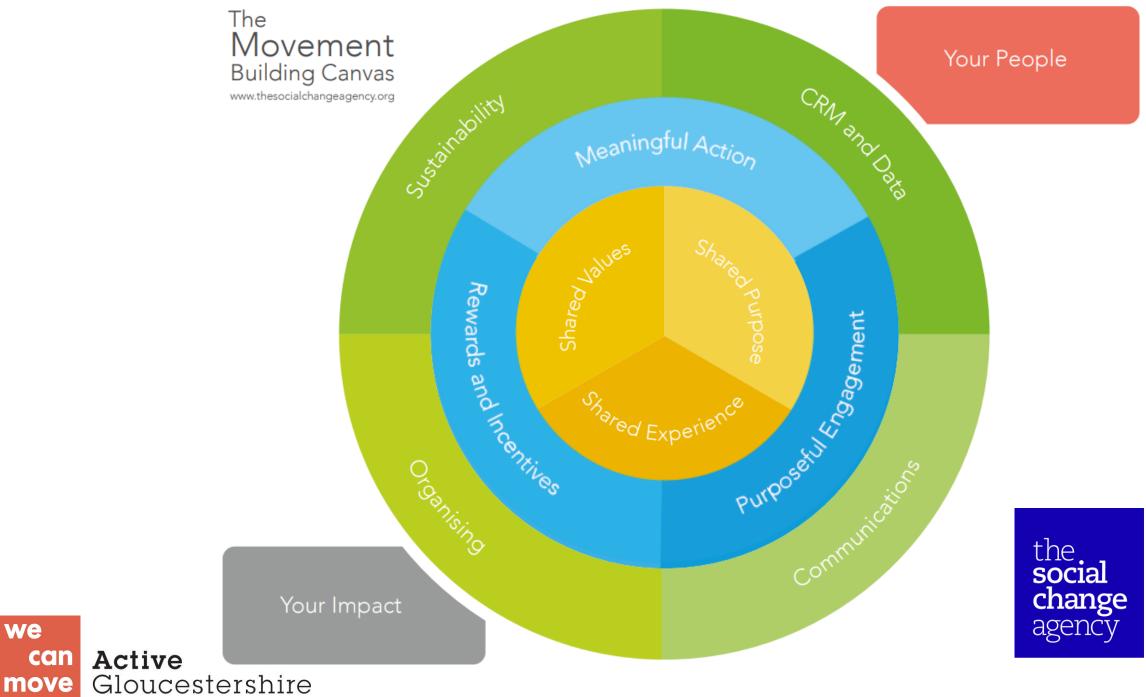


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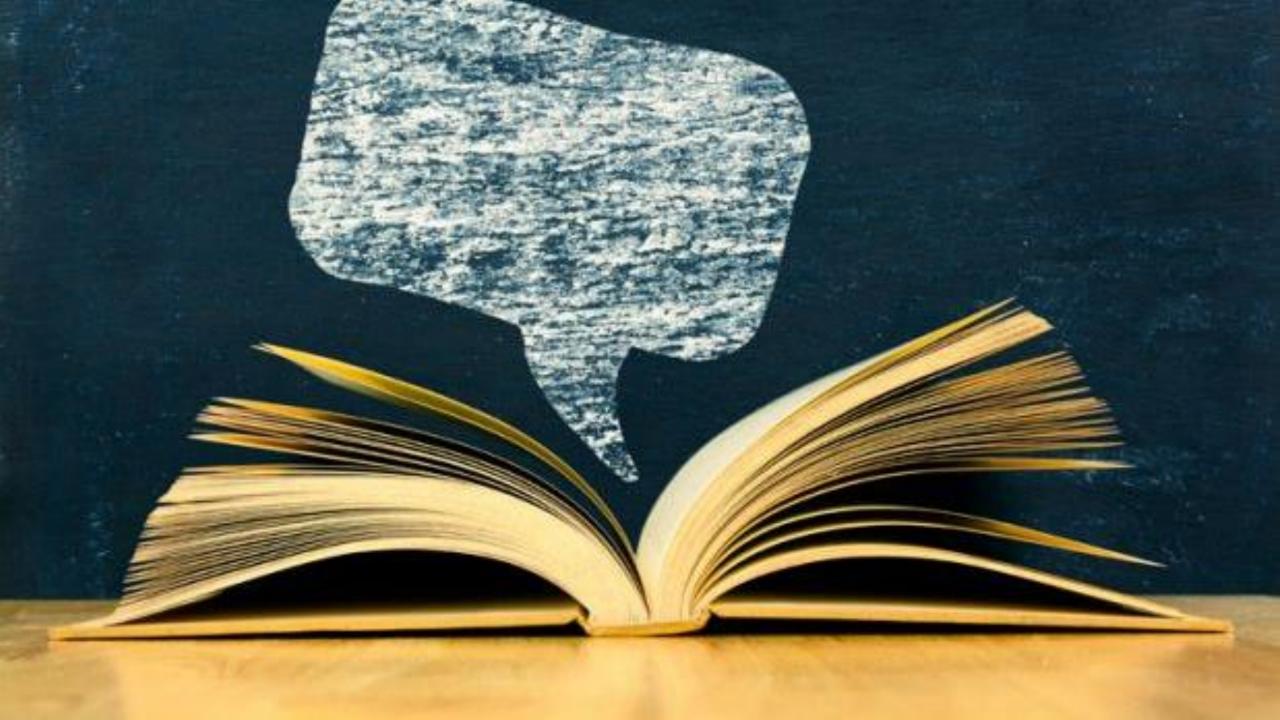


Active Gloucestershire

Active Gloucestershire We move









Evaluating a whole systems approach to addressing low levels of physical activity

27 July 2021

ARC West contact



James Nobles

SENIOR RESEARCH ASSOCIATE, QUALITATIVE RESEARCH



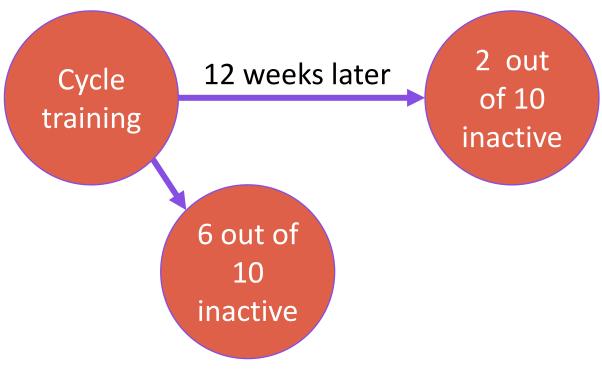
Paper

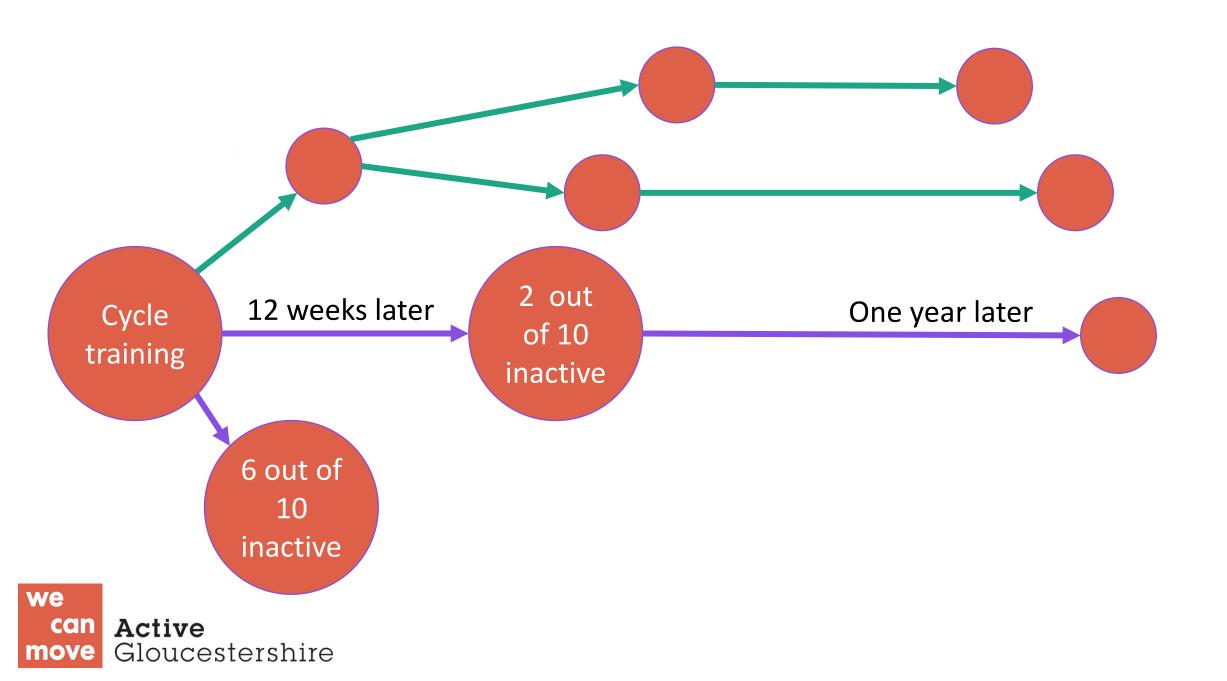


Evaluation of we can move April 2019 – April 2021

Download the paper

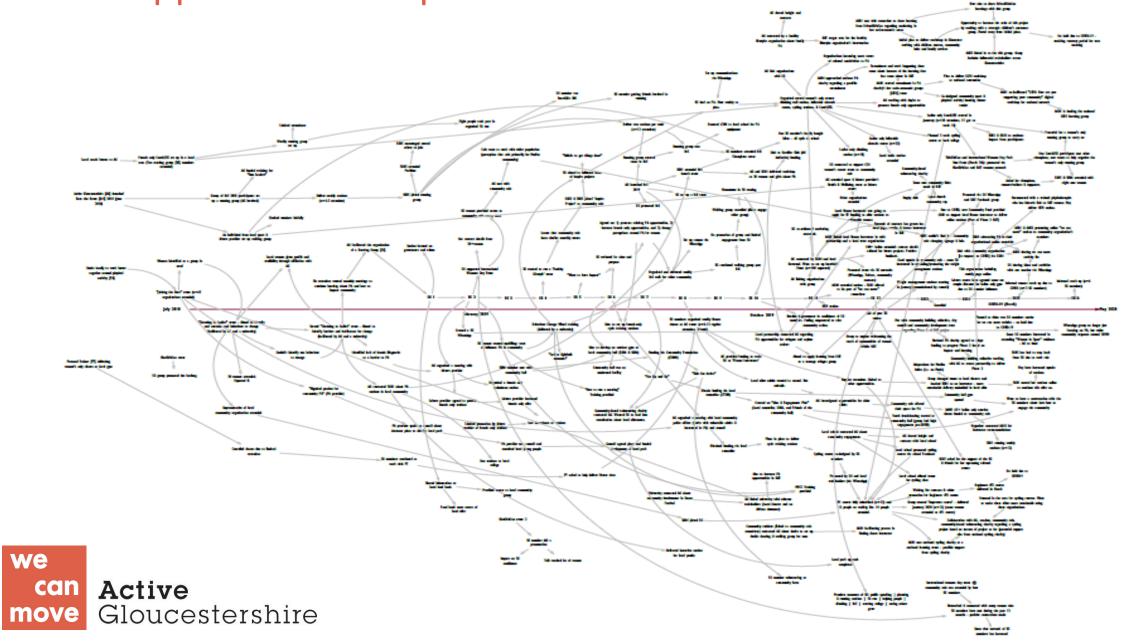








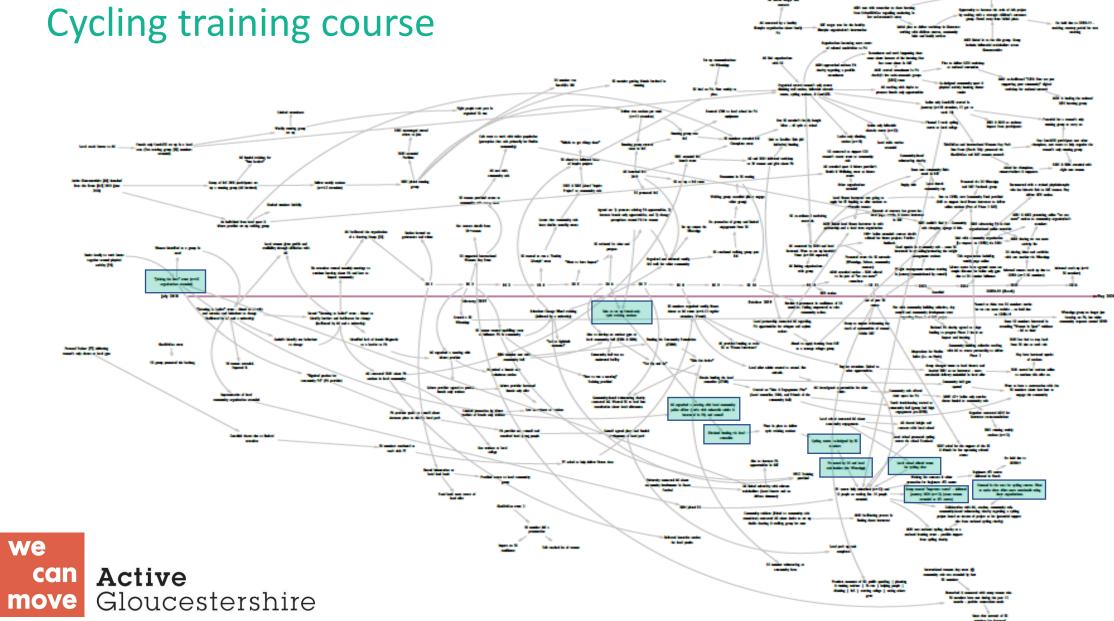
Full Ripple Effects Map





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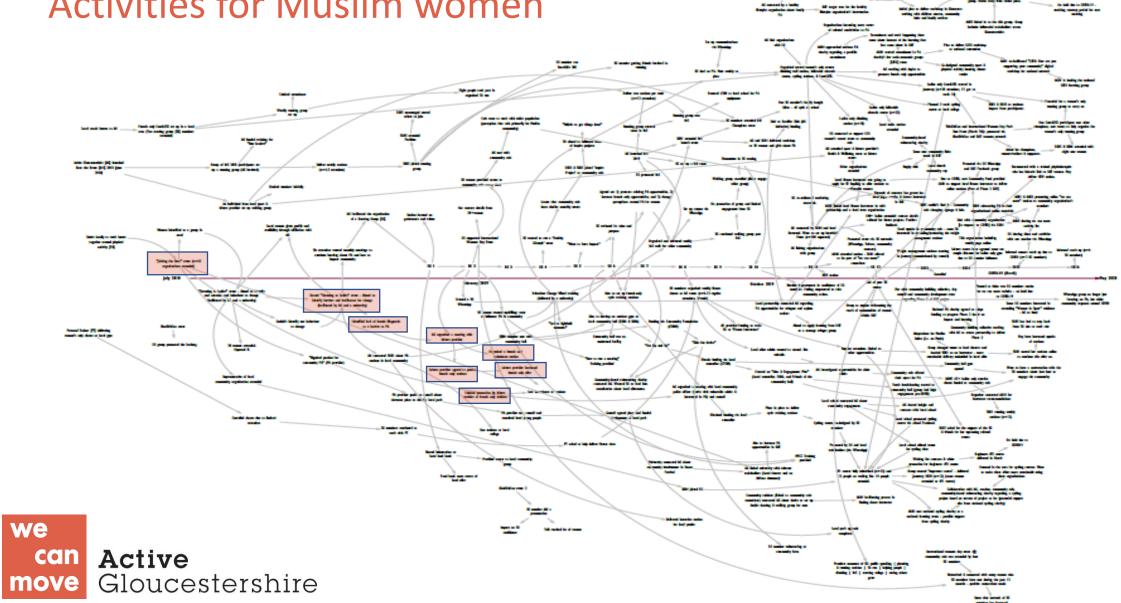
Impact pathway 1: Cycling training course

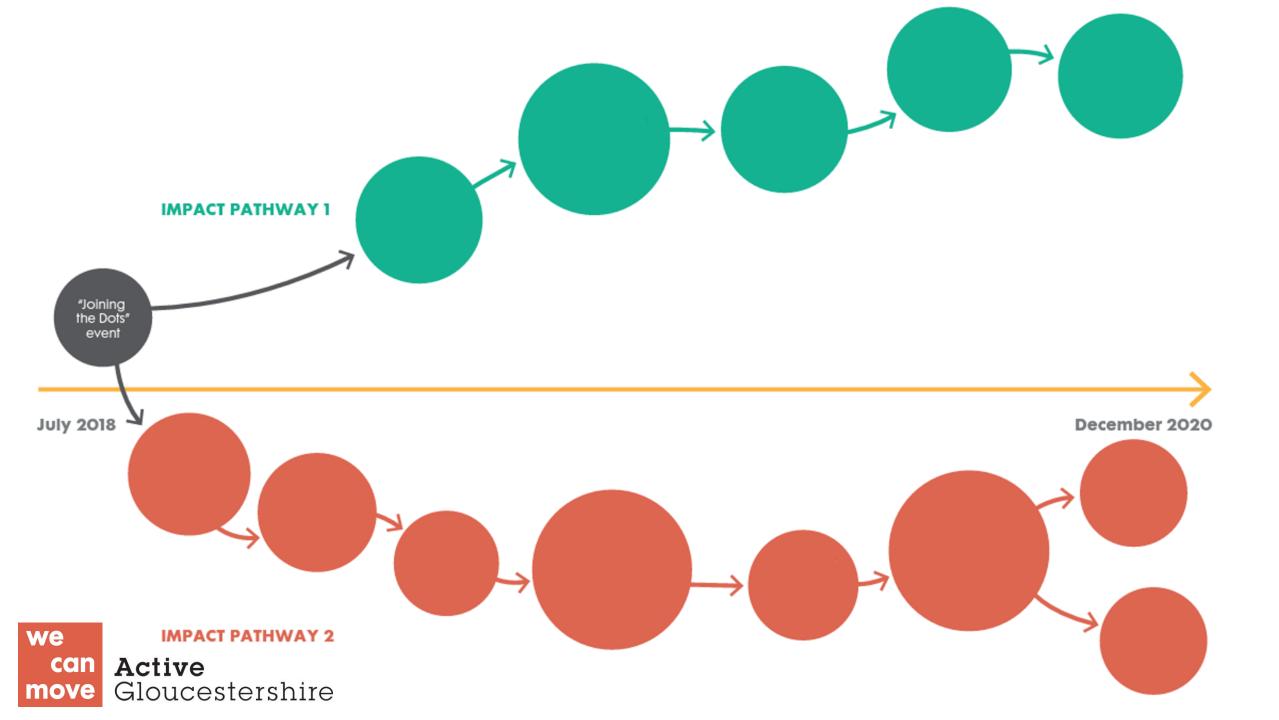




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Impact pathway 2: Activities for Muslim women







Mapping the ripple effects of a social movement

Find out more:

Evaluation report: www.tinyurl.com/RippleEffectsMap

Have a chat: www.calendly.com/AlanInman-Ward





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