

### Inanna Riccardi

- Cultural analyst
- Professional photographer
- Relational counselor
- Based in Copenhagen but works internationally

# Work experience

- Array of research projects
- Since 2015 shaping my own way of using PhotoVoice
- Work collaboratively and participatory
- Broad experience within the art scene

All these experiences led me to ask myself how can I conduct research including visual and artistic tools?

#### Reflections

- O Visual anthropology
- Personal photography
- Technology & Social media: issues of identity, representation and social movements.
- O Photographer & researcher.

### Visual anthropology



# Personal photography



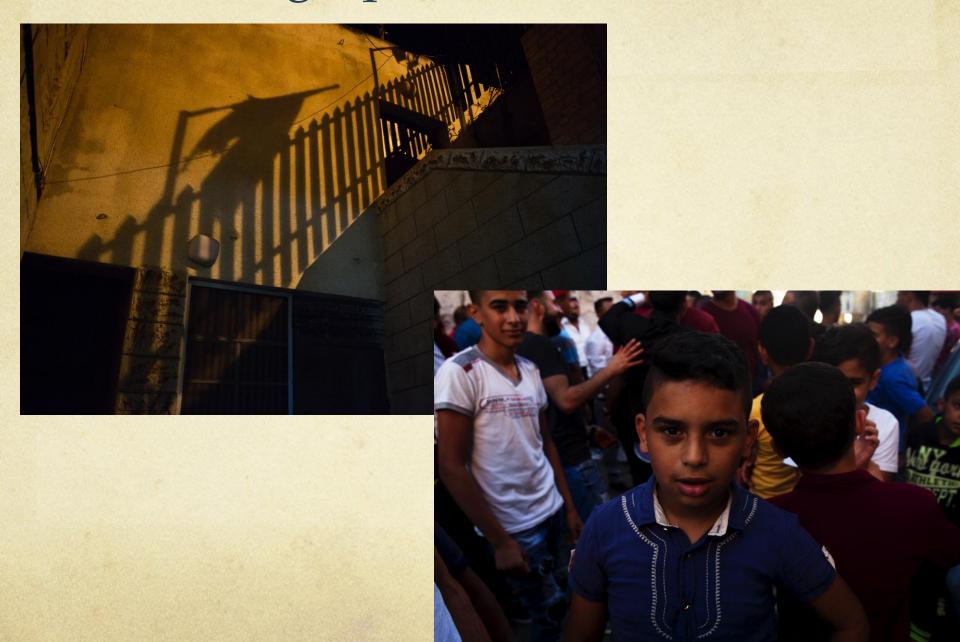


### Technology & Social media





### Photographer and researcher



#### Photo Voice

- Visual storytelling
- The respondents begin to reflect more on their everyday practice.
- The organization can better understand the participants and what can be improved in their offers to the users.
- Developed in a collaborative way
- Gain trust
- Convey complexity



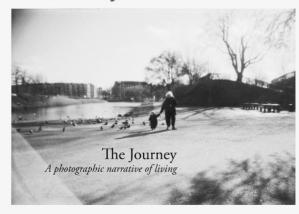


#### **PhotoVoice**

#### Seeing Life Through Someone Else's Eyes



The Journey



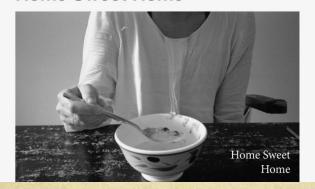
**Outdoor vs Indoor** 



Friendship



**Home Sweet Home** 





# Case of study

#### Outdoor vs Indoor

A photographic journey through private and public spaces

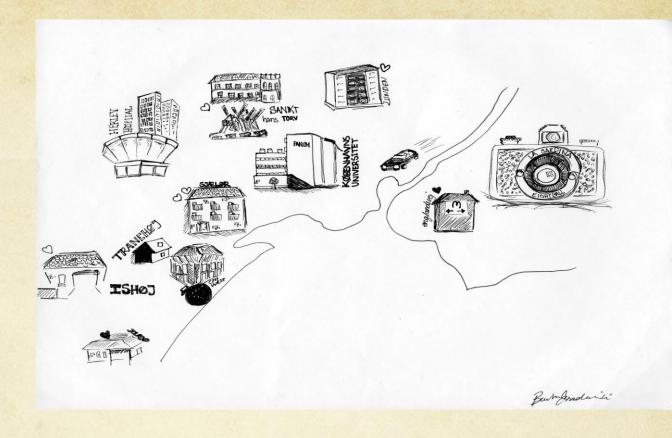












Private space: Cared for, at ease, "hygge" (cozy).

Public space: Open minded, challenging, hopeful.

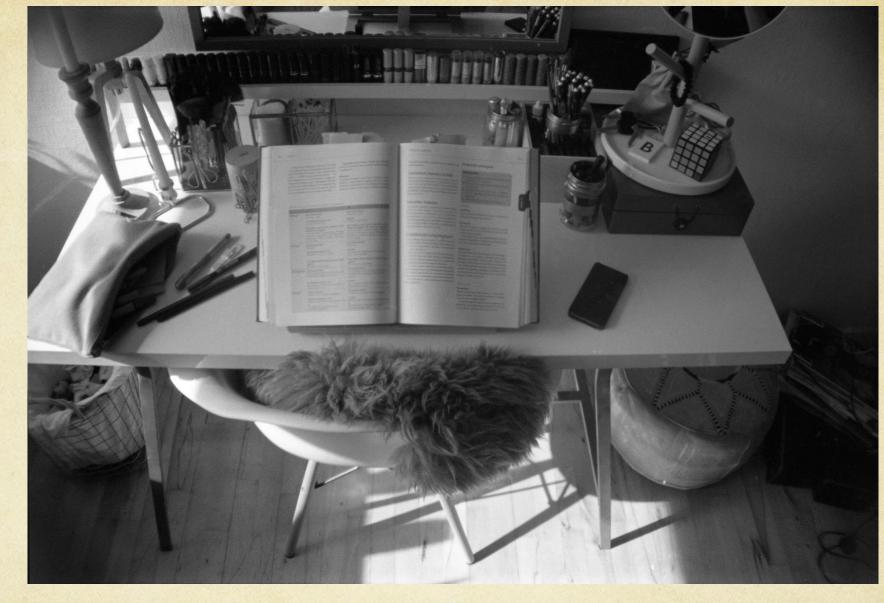
"My photos are mostly indoor because the general idea behind them is a brief look at my everyday life. The focus was not on all the people I see and like. Instead it was centered on the places I am in or look at on a completely ordinary day. Ordinary places and things I don't necessarily notice in everyday life..."



"Prayer mats in all kinds of patterns or colours have since my childhood always been part of my home. Once a prayer mat that I perhaps saw as a little too old, and which I definitely thought could do with being changed. But with all its wear and tear, you could even say a kind of rug patina, it has its story to tell."



"My rabbit, Nova, has been part of my life since I was a teenager. She came from a family who could not manage an animal, she bit, ran, and didn't like people. Now she is the most peaceful being who can run around the garden without problems and safety sit among the family's many children."



"My furnishings and style are generally characterized by diversity, an old classical style and modern interpretation with a touch of rebelliousness. The desk is my writing table, my make-up table, in fact part of my introspection as well as my exterior."



"Panum Institue is my main place of education, has both been the site of bad, stressful, tiring, but also amazingly good experiences. A place that has nursed my abilities for discipline, independent study, giving me friends and future colleagues for life."



"The roof of the Panum Institue is a less well-known place where a view of all of Copenhagen as well as the Øresund bridge can been enjoyed. A place where my fellow students and I have chatted, enjoyed the view and the weather. The stair is a little corner which in all its symmetry again shows that places you have been hundreds of times can still give you new experiences."





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### Q&A