The Critical role of Insights in Achieving Sustainability:

### A panel discussion

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#### Introductions



Dave Lundahl CEO InsightsNow Inc.

insights <u>N@W</u>



**Cindy Neumann** Director, Research Insights Association



Katie Marston R&D Sr Manager -Sensory and Consumer Product Insights Pepsico



Mickie French Executive Director The Center for Food Integrity





Ashley Starck Senior Manager of Consumer & Marketplace Insights at Nestle Nutrition for Gerber Brand Nestlé







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**Your Questions?** 

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