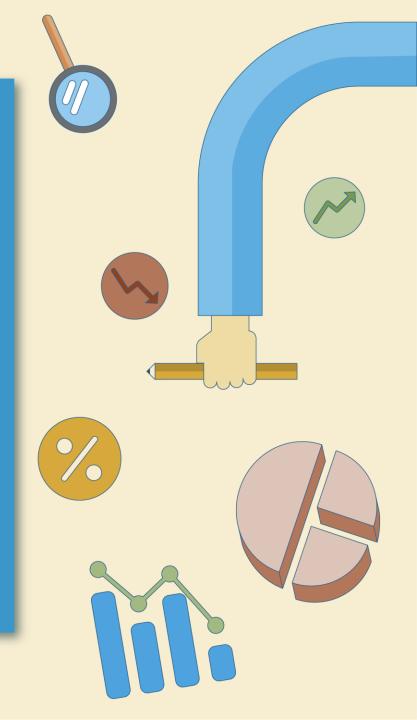


# GETTING THE BEST OF BOTH WORLDS

KEYS TO SUCCESSFUL INTEGRATED RESEARCH

Jim White RealityCheck





#### : TheUpshot

#### Childbirth Is Deadlier for Black Families Even When They're Rich, Expansive **Study Finds**

By Claire Cain Miller, Sarah Kliff and Larry Buchanan Produced by Larry Buchanan and Shannon Lin

Feb. 12, 2023







In the United States, the richest mothers and their newborns are the most likely to survive the year after childbirth — except when the family is Black, according to a groundbreaking new study of two million California births. The richest Black mothers and their babies are twice as likely to die as the richest white mothers and their babies.

Research has repeatedly shown that Black mothers and babies have the worst childbirth outcomes in the United States. But this study is novel because it's the first of its size to show how the risks of childbirth vary by both race and parental income, and how Black families, regardless of their socioeconomic status, are disproportionately affected.

"This is a landmark paper, and what it makes really stark is how we are leaving one group of people way behind," said Atheendar Venkataramani, a University of Pennsylvania economist who studies racial health disparities and was not involved in the research.

The study, published last month by the National Bureau of Economic Research, includes nearly all the infants born to firsttime mothers from 2007 to 2016 in California, the state with the most annual births. For the first time, it combines income tax data with birth, death and hospitalization records and demographic data from the Census Bureau and the Social Security Administration, while protecting identities.

For a wealthy country, the United States is a dangerous place to be a newborn. But it is not equally risky for all babies.

≡ ৭

## DIFFERENT WAYS OF KNOWING



## QUALITATIVE

Unstructured

Narrative

Descriptive

Human



Structured

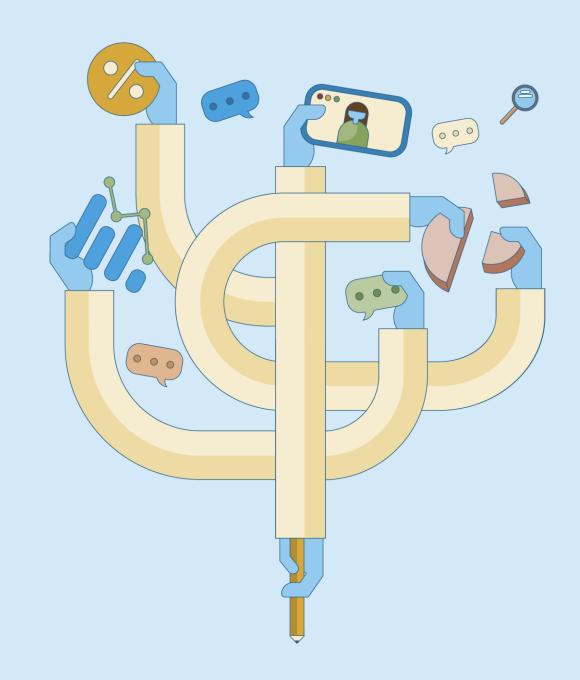
Numeric

Projective

Relational

## 3 KEYS TO SUCCESS

- 1. Play to each method's strengths
- 2. Collaborate through story
- 3. Appoint a Story Director



## **PLAY TO STRENGTHS**



### QUALITATIVE

Immerse and Explore

Develop Theory

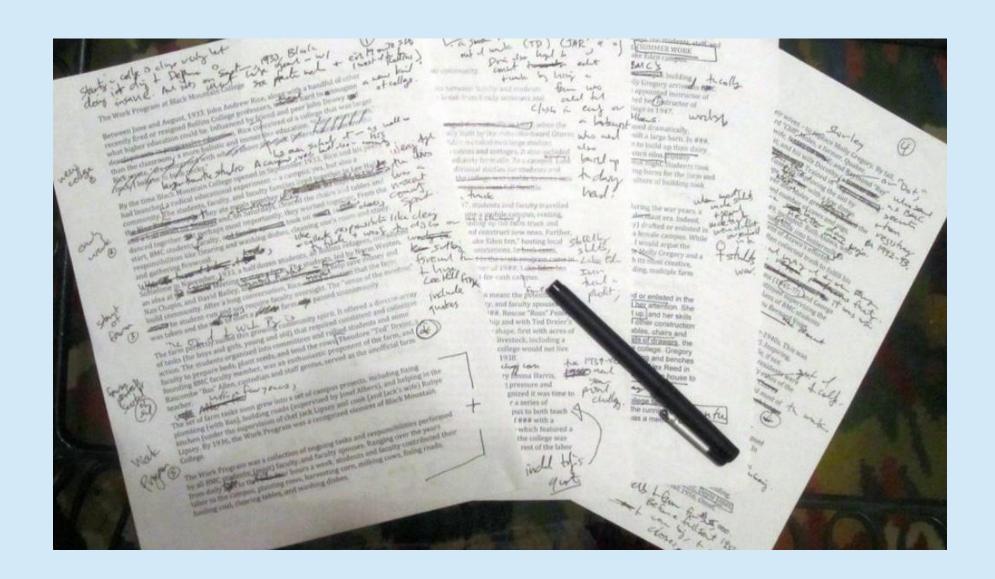
Humanize Understanding

Reveal the Why



Predict and Project
Test Hypotheses
Structure Understanding
Reveal the What

#### **COLLABORATE THROUGH STORY**





#### **TheUpshot**

#### Childbirth Is Deadlier for Black Families Even When They're Rich, Expansive **Study Finds**

By Claire Cain Miller, Sarah Kliff and Larry Buchanan Produced by Larry Buchanan and Shannon Lin

Feb. 12, 2023









In the United States, the richest mothers and their newborns are the most likely to survive the year after childbirth — except when the family is Black, according to a groundbreaking new study of two million California births. The richest Black mothers and their babies are twice as likely to die as the richest white mothers and their babies.

Research has repeatedly shown that Black mothers and babies have the worst childbirth outcomes in the United States. But this study is novel because it's the first of its size to show how the risks of childbirth vary by both race and parental income, and how Black families, regardless of their socioeconomic status, are disproportionately affected.



e: jimw@realitycheckinc.com