



Success In Uncertainty:

A Conversation with Mars Wrigley & Hometown
Food Company on Innovating to Adapt

Quirks Chicago

Introducing Suzy

Suzy is an end-to-end **consumer insights platform.**

We help insights, R&D, innovation, marketing, business, creative, design and media teams **make faster, consumer-centric decisions.**

From one-off questions, to robust surveys, or qualitative video interviews, **Suzy puts the voice of the consumer at your fingertips.**



Today's Panel



Reggie Rizzo
Category Manager
**Hometown Food
Company**



Jeffrey Wu
Principal Scientist, Global
Sensory
Mars Wrigley



Katie Gross
Chief Customer Officer
Suzy

We're hiring!

Stop by booth #300 to learn more.