

# THE ART OF AUTOMATION:

# FOR ENGAGING, INSIGHTFUL & ACCURATE LARGE-SCALE REPORTING



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# What we'll look at today



01 The art of  
The DJS Story  
automation

02 Automation in  
What is fully automated  
reporting?  
action

03 Charts from  
Leveraging the Cloud for  
enhanced exports from  
Dashboards and more  
heaven

04 The strategic  
Summary and Questions  
benefits

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# The Art of Automation:

for engaging, insightful  
& accurate large-scale  
reporting





## People Survey 2022: UKRI-wide results



**61%**

Response rate  
4,927 responses from 8,042 colleagues



**58%**

Employee Engagement  
Index Score\*

**71%**

UKRI is committed  
to creating a  
diverse and inclusive  
workplace

+8% points versus civil service

**93%**

I am trusted to  
carry out my job  
effectively

+13% points versus civil service

**92%**

I am interested  
in my work

+26% points versus civil service

**25%**

I feel that my pay  
adequately reflects  
my performance

-12% points versus civil service

**39%**

There are  
opportunities for  
me to develop in my  
career across UKRI

-20% points versus civil service

**43%**

I believe the actions  
of UKRI's leadership  
team are consistent  
with UKRI's values

-20% points versus civil service

**87%**

The people in my  
team can be relied  
upon to help when  
things get difficult  
in my job

-1% points versus civil service

The survey was conducted between 7th and 24th April 2022. All colleagues were given the opportunity to complete the survey via an online survey sent by email.  
\*This engagement score is calculated by applying a weighting to a set of five questions using the 5-point agreement scale. This approach means that a score of 100 percent is equivalent to all colleagues saying "strongly agree" to all five questions, while a score of 0 percent is equivalent to all colleagues saying "strongly disagree".

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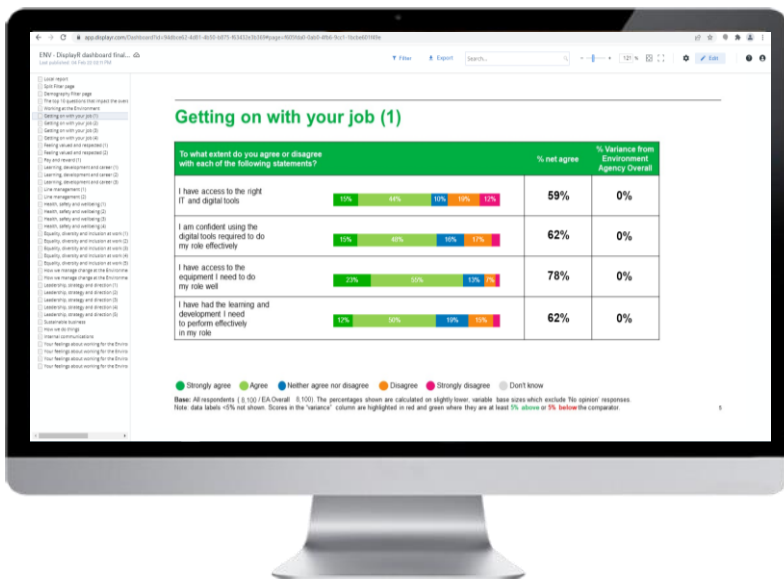
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## Welcome to the Royal Museums Greenwich Visitor Experience online portal

Navigation: Dashboard, Report Builder, Open text responses, Tables

**Background**  
This portal provides Royal Museums Greenwich with access to data from our visitor surveys in real time. The portal pulls in data from both the main onsite survey and the iPad survey.

**Notes on interpretation**  
Sample sizes are dependent on filters applied. At a total level, where no filters are applied, results show all available data from both the main onsite survey and the iPad survey. The data can be filtered on one or more criteria in order to understand particular sub-groups in more detail.

**Latest call results**  
1 8 9 1 10

**Profile**  
Jennifer Green  
Rising Star  
Call this month: 665

**Your CSAT**  
88% average

**Team CSAT**  
88% average

**Your NPS**  
88% average

**Team NPS**  
88% average

**Filters**

**Business Structure**  
Business area, Organisation units, Teams

**Demographics**  
Age, Ethnicity, Disability, Religion, Payband, Sexual orientation, Career, Length of service

**Sample size**  
Please note, you can only run reports where the sample size is greater than or equal to ten. The box below displays the total sample size after filters have been applied.

Sample size after filtering: 1,476

### KPI DASHBOARD

Here you can see the results for a number of pre-defined survey questions/measurements. Using the drop down menus below, you can choose for whom you want to see the results. You can select as many or as few as you like, bearing in mind the more you select the smaller the sample size will be.

Filters: Retailer, Quarter, Month, Age, Region, Awareness of retailer, Current customer, Would you shop at retailer in the next 6 months

QR: Have you purchased clothing, shoes or accessories from any of the following retailers in the past 6 months? (max)

Boohoo	98%	Boohoo	98%
Nasty Girl	70%	Nasty Girl	70%
PLT	65%	PLT	65%

**djs research**

## Welcome

to the East of England Co-op Reporting tool

Navigation: Home, FAQ, Contact

Buttons: User Guide, Visit website

Menu: All stores, All areas, My store, My area, Library





“The reports are incredible – not just on a practical level in how the results have been presented and the use of our brand, but the detail of information and highlights you’ve drawn out. This gives us such a strong foundation for our people and a lot to take away.

Thank you both and the team that have made this happen for us.”

**Versus Arthritis**

**VERSUS  
ARTHRITIS**



# E-Tab's

Data in sight

## ABOUT US



- Acknowledged MR industry leader in Data Visualization, Online Dashboards and Automated Reporting solutions
- Winner of numerous MRS/ASC awards and HM The Queen's Award for Enterprise
- 24 hour Global support



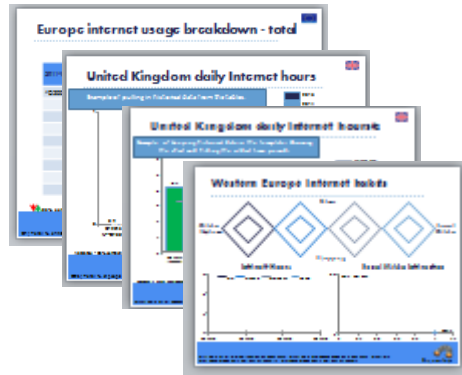
# AUTOMATED CHARTING & REPORTING



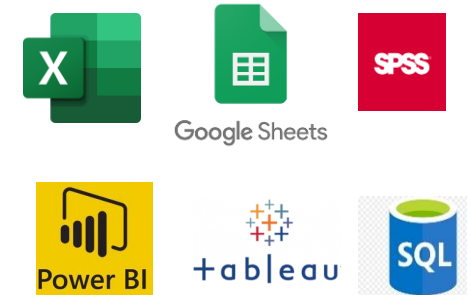
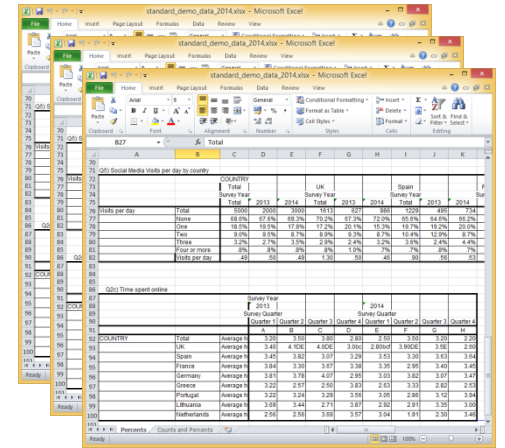
- **Macros** : good but inflexible, charts may not be editable
- **Online reporting** : typically just ‘rendering analyses as simple charts’
- **Designed for MR** : Now you’re talking! SO much more detail is possible than just settling for “*auto-charted*”



# FLEXIBLE PARADIGM FOR OPTIMAL AUTOMATION



Data pulled into your own existing template



Project Options

Project Files | Project Info

Project Folder C:\E-Tabs Enterprise projects\Orango demo\

Data Files

- Drinks.xlsx
- Sample Data.xlsx

Template File Orango BHT - PowerPoint - Template.pptx

Translation File

Output File Orango BHT - Wave 4.pptx

Other Files

Recent Projects

- 1 Powerpoint - Orango Demo (C:\E-Tabs Enterprise projects\Orango demo\Powerpoint - Orango Demo.epg)

Latest News | Release Notes

<< Click to Display Table of Contents >>

## News Feed

**FOLLOW US**

You can keep up to date with new features by clicking the icons below:

- Notifications when a new Enterprise version is released.
- Find out the latest developments at E-Tabs.
- Submit your Enterprise feature ideas.

**β Beta release - version 10.2.8 5443 (January 2023)**

Our first release of the new year! In this version we have changed the behaviour in Table Layouts, TOC entries cannot be taken from any table other than the current table (after splitting). We have continued to expand our Align To Label capabilities in Google, by extending to Area charts. We have also updated our software to use https:// paths throughout the software.

Please try out this new version below:

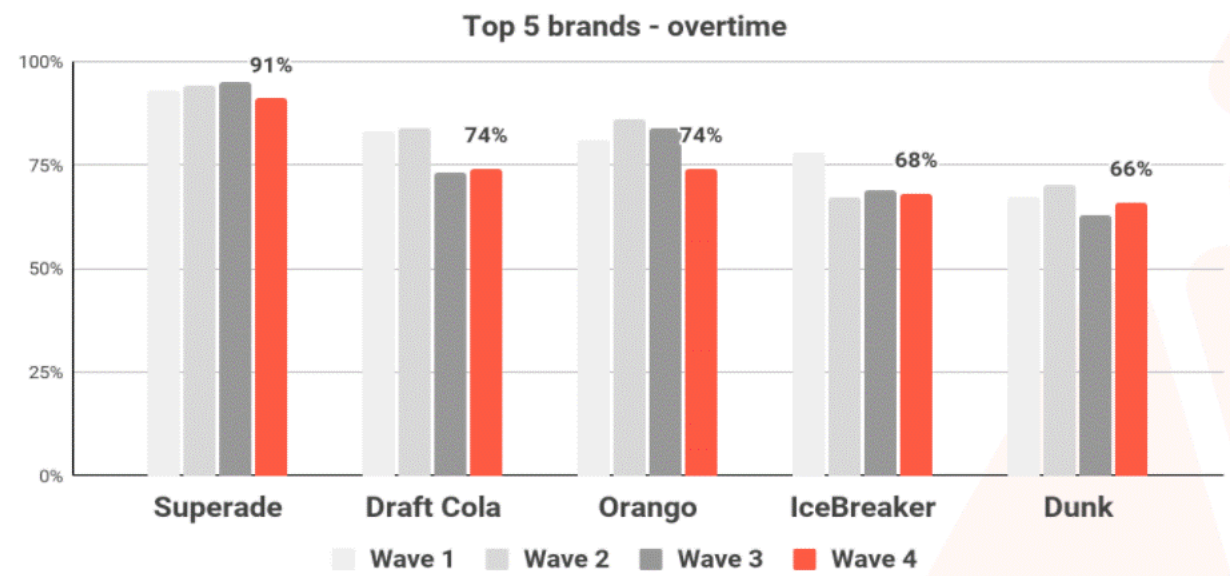
# Output options





# Awareness of Orango drink overtime

You can see that Orango **decreased by 10%** between Wave 3 and 4.



Rank	Brand	Rank Change
1	Superade	=
2	Draft Cola	1 ▲
2	Orango	=
4	IceBreaker	=
5	Dunk	3 ▲
6	Blue Cow	1 ▲
7	Nice!	2 ▲
8	NRGize	3 ▼
9	Blush	3 ▼

# Consideration of soft drinks



Answered: Yes

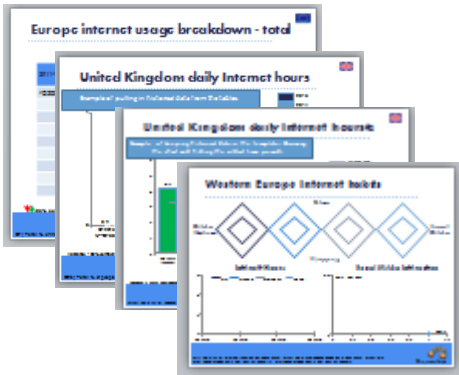


	Total								
Orango	43%	41%	47%	45%	45%	41%	51%	40%	38%
Superade	51%	67%	30%	54%	57%	65%	42%	30%	30%
DUNK	37%	33%	35%	34%	44%	35%	50%	46%	43%
Blue Cow	32%	33%	30%	31%	35%	34%	21%	28%	35%
NRgize	28%	36%	13%	36%	32%	40%	13%	16%	10%
Icebreaker	22%	22%	21%	23%	20%	26%	21%	19%	18%

Differences to Total: ■ Over 3% ■ Between 3% and 0% ■ The same ■ Between 0% and -3% ■ Under -3%



# Charts from heaven!



**Store:**

All	Store A
Store B	Store C
Store D	Store E
<b>Store F</b>	Store G
Store H	Store I
Store J	Store K
Store L	Store M
Store N	Store O
Store P	Store Q
Store R	Store S
Store T	Store U

**Gender:**

All	<b>Male</b>	Female
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**Age:**

All	18-24	25-34	<b>35-44</b>	45-54	55+
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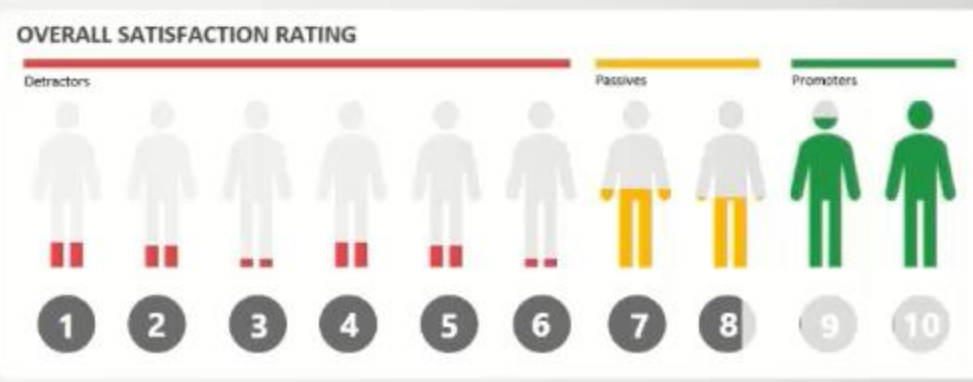
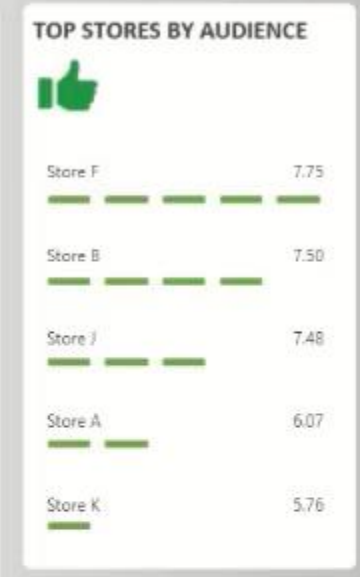
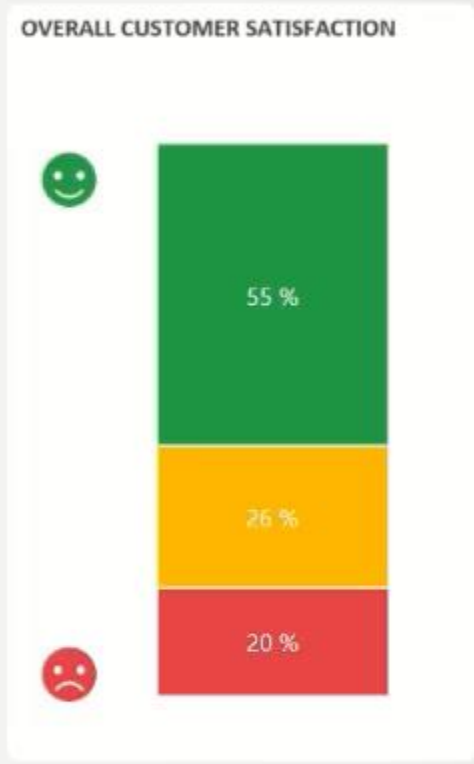
**LOYALTY CARD HOLDER:**

<b>All</b>	Yes	No
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# CUSTOMER FEEDBACK REPORT



Store: **Store F** / Gender: **Male** / Age: **35-44** / Loyalty Card Holder: **All**




# Same engine, generating ad-hoc chart decks


## E-Cloud Project Configuration Wizard

### Select Slide Type


Theme: Orango




Bar




Column




Doughnut




Line




Pie



StackedBar



StackedColumn



Table

### Select Questions

Search  Add Cancel

Q1. Education Level : Base: All respondents

Q2. Job Category : Base: All respondents

Q3. Job Satisfaction : Base: All respondents

Q4. Number of years with current employer : Base: All respondents

Q5a. Different methods used to commute - Bike : Base: All respondents

Q5b. Different methods used to commute - Bus : Base: All respondents

Q5c. Different methods used to commute - Car : Base: All respondents

Q5d. Different methods used to commute - Carpool : Base: All respondents

Q5e. Different methods used to commute - Motorcycle : Base: All respondents

Q5f. Different methods used to commute - Non-motorized Transport : Base: All respondents

Q5g. Different methods used to commute - Public Transport : Base: All respondents

Q5h. Different methods used to commute - Train/subway : Base: All respondents

Q5Sum. Different methods used to commute - SUMMARY TABLE : Base: All respondents

Q6a. Types of Credit Cards Owned - Primary Credit Card : Base: All respondents

Q6b. Types of Credit Cards Owned - Secondary Credit Card : Base: All respondents

Q6c. Designation of Credit Cards Owned : Base: All respondents

Q6d. Credit Card Benefit Programs : Base: All respondents

Q8a. Gadget Ownership - Stereo/CD : Base: All respondents

Q8b. Gadget Ownership - VCR : Base: All respondents

Q8c. Gadget Ownership - DVD : Base: All respondents

Q8d. Gadget Ownership - PDA : Base: All respondents

Q8e. Gadget Ownership - Computer : Base: All respondents

Q8f. Gadget Ownership - Portable Digital Audio Player : Base: All respondents

Q8g. Gadget Ownership - Gaming System : Base: All respondents

Q8h. Gadget Ownership - Fax Machine : Base: All respondents

Q8Sum. Gadgets Owned - SUMMARY TABLE : Base: All respondents

4 questions selected  
One slide per question

Select all Unselect all

### Select Variables

Search  Add Cancel

Total

Male

Female

18-24

25-34

35-49

50-64

>65

No response

Zone 1

Zone 2

Zone 3

Zone 4

Zone 5

Reorder variables

Add Slides

Close

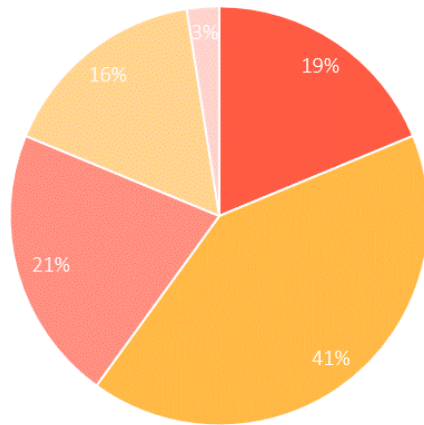
# Same engine, generating ad-hoc chart

SLIDE TITLE



Sub Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas porttitor congue massa. Fusce posuere, magna sed pulvinar ultricies, purus lectus malesuada libero, sit amet commodo magna eros quis urna.



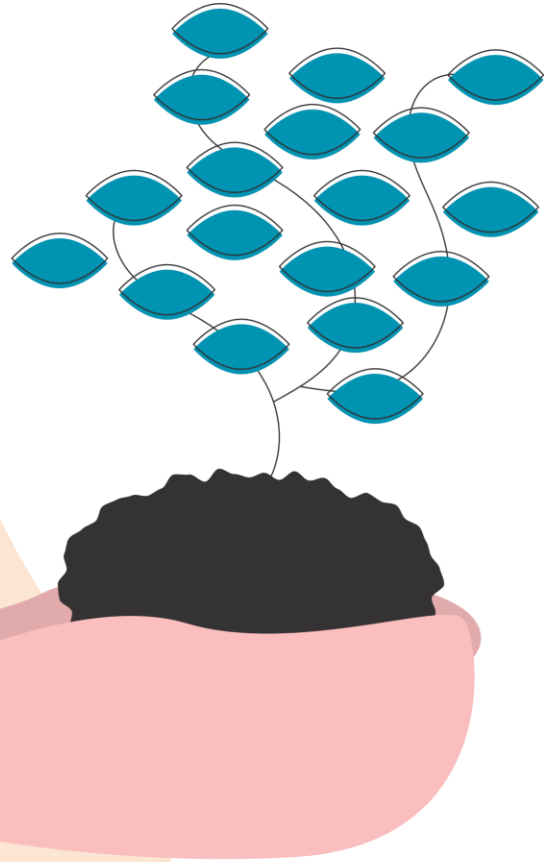
- Did not complete high school
- High school degree
- Some college
- College degree
- Post-undergraduate degree

# THE STRATEGIC BENEFITS OF AUTOMATED REPORTING



- Decrease cost and effort of reporting, and increase the accuracy
- Use your expertise and time for analysis/insight
- Offer **more** to your clients and stakeholders
- Deliver on-time despite reduced resources
- Pitch for larger, complex projects
- Increase profit margins





## STRATEGY FOR GROWTH



- Creates opportunity for **added value**
- Creates opportunity for **more revenue**
- Builds stronger client **relationship**
- Increased employee **satisfaction**



# THANK YOU!



[www.djsresearch.com](http://www.djsresearch.com)

[www.e-tabs.com](http://www.e-tabs.com)

