

The ResTech Superhero

(wears a cape, and probably pants outside of his
suit trousers)









YOUR AD HERE





10 DAYS
FREE TRIAL

ABSOLUTELY
FIREPROOF
AND
NOISLESS
Satisfaction
Guaranteed





Face Powder and Talcum Holder.



This beautiful imported toilet container is made of fancy design with gilt screw top and patent knob sifter attachment. The beautifully blended colors make it handsome and no cut can do justice to this article. Just the thing for holding your face powders or talcums and can be closed to prevent sifting. Every lady or gentleman should have one. Comes in assorted colors. Retail price, 75 cents.

No. 8F3182 Price, per box, 47c

Fancy Glass Puff Box.

Very elaborate imitation cut glass design. Silvered fancy top. Just the thing for your face powder and puff. Worth four times the price.



No. 8F3187 Our price.....28c

Decorated Glass Puff Box.



Beautiful Bohemian glass, assorted colors, fancy metallic clasp. Top of box of elaborate design. A very beautiful puff box.

No. 8F3189 Price.....37c

Elite Powder Leaves for the Complexion.

A specially prepared absorbent...



Rouge de Theatre.



This is positively the best, giving a natural and lifelike glow, never injures the skin, is today considered by the theatrical profession the only safe and satisfactory rouge, and used by them almost exclusively owing to the fine distributive qualities which it possesses so that it can never be noticed or detected.

No. 8F3197 Price, per box....12c
If by mail, postage extra, per box, 6 cents.

Liquid Rouge.

A harmless liquid preparation for giving color to the cheeks and lips, making them a perfectly natural, pretty color.

No. 8F3200 Price, per bottle.....15c

If by mail, postage extra, per bottle, 10 cents.



La Dore's Rubyline.



Rubyline is a refined and harmless rouge prepared in the form of a cream for tinting the cheeks, lips and fingers, leaves a perfectly natural stain or glow and can never be detected. The majority of ladies prefer rouge in this form, as it is put up in a very convenient manner and easily applied.

No. 8F3202 Price, per box....18c
If by mail, postage extra, 5 cents.

Eye Brow Pencils.

For darkening the eye brows



Hair Elixir.

A beautiful dressing for the hair, making it soft and fluffy; prevents it from splitting and falling out. Cures dandruff and makes the hair grow. Our Hair Elixir is used and recommended by every professional hair dresser in large cities. It is the only safe hair preserver known, and should be used especially for protecting and promoting a fine growth of hair.

No. 8F3212 Price, per 8-ounce bottle.....45c
Unmailable on account of weight.

Eau De Quinine Hair Tonic.

Excellent preparation for strengthening and dressing the hair; much used in Europe by the ladies of the best society. We have the genuine, imported by ourselves from France, where it has gained a much deserved reputation as a valuable hair dressing and tonic. The genuine Eau de Quinine is recognized the world over as a stimulant to the hair nerves and roots, a strengthener and builder where the natural strength and growth of the hair has become impaired.

No. 8F3214 4-ounce bottles....22c
No. 8F3215 8-ounce bottles....35c

If by mail, postage and tube extra, small, 16 cents; large, unmailable on account of weight.



Barbers' Egg Shampoo.



Pomade Philacome.



An exquisite dressing for the hair and mustache, nicely perfumed, and highest quality, in 2-ounce large mouthed screw top bottle, very convenient for making application. This pomade is far superior to any other pomade usually retailing for 25 and even 50 cents per bottle.

No. 8F3222 Pomade Philacome. Price, 2-ounce screw top bottle..14c

If by mail, postage extra, 5 cents.

Olive Wax Pomatum.

For fixing and laying the hair, whiskers and mustache. Highly perfumed, each stick wrapped in tin foil.

No. 8F3224 Price, per stick.....7c

If by mail, postage extra, 4 cents.



French Cosmetique.



Wrapped in foil; black, pink or white. Retail price, 10 cents. Be sure to state kind wanted.

No. 8F3226 Price, per stick...8c

If by mail, postage extra, 1 cent.

Magnesium Carbonate.



Rose Perfume Lump Magnesia. Used after shaving by some, who prefer it to Talcum Powder.

No. 8F3227 Price.....50c

From Atlantic to Pacific folks are saying **PRELL'S TERRIFIC!**



PRELL—NEW Radiant-Creme SHAMPOO
REMOVES DANDRUFF IN AS LITTLE AS 3 MINUTES
LEAVES HAIR Radiantly CLEAN Radiantly SMOOTH

It's Prell—Prell—Prell wherever you go! Letters to Procter & Gamble pour in, telling how wonderful this emerald-clear Radiant-Creme shampoo is . . . how radiant it leaves your hair . . . how marvelously it removes ugly dandruff. Well—doctors' examinations proved that Prell removes unsightly dandruff in as little as 3 minutes—and that regular Prell shampoos control such dandruff. And your hair is so soft, sleek, smooth and caressable after Prell—easy to comb, to set, to curl, to manage.

That Prell tube is so handy, too—no messy jars, or slippery bottles to break. And Prell goes farther than any other known shampoo—cream or liquid—because it's concentrated for economy.

PRELL . . . A Family Favorite in One Short Year

This is Prell's first birthday—and already it's famous. People everywhere say Prell's terrific, and everybody says it. For Prell is America's real all-family shampoo—made for girls and men and every age. Buy a large-size tube of Prell today—all your family will love it!



Mothers Say CHILDREN BEG FOR PRELL!
 "No stinging liquid to get into the eyes with Prell—and it's so gentle for fine, dry hair and delicate skin. That handy tube is such a joy to use, too!"



Lovely Ladies Love PRELL

"My hair looks so radiant after a Prell shampoo—it fairly sparkles! And it's so soft and smooth, and easy to manage right away. I adore Prell!"

Men Go for PRELL IN A BIG WAY

"That Prell tube is a whiz—no slip, no drip, no spill . . . especially swell in the shower! And man, what Prell does to dandruff! After Prell my hair really looks well-groomed!"

LISTEN to "The Life of Riley" with William Bendix as "Riley"—Saturday nights, NBC.

Teen Agers

SING OUT FOR PRELL PRELL Shampoo!
 Leaves hair radiant
 Glistening bright—
 Not a bit of dandruff
 is in sight.
 Comes in a tube—
 Handy, too!
PRELL
Prell Shampoo!



MADE BY PROCTER & GAMBLE

HERE'S A GIFT FOR YOU ON PRELL'S FIRST BIRTHDAY!

Prell gives you this VALUABLE COUPON worth 10¢ at your favorite toilet goods counter on a purchase of a tube of Prell—either Large, Medium, or Personal size. Tear it out right now and take it to your dealer. Use it TODAY as 10¢ toward buying a tube of Prell—with Prell's first-birthday compliments! THIS OFFER IS FOR A LIMITED TIME ONLY!

THIS COUPON WORTH 10¢

PRELL SHAMPOO

This coupon is VALUABLE—worth 10¢ toward the purchase of a tube of Prell (any size) at your dealer's.

Your Name _____ Date _____
 Address _____
 City _____ Zone _____ State _____

To Dealer: You are authorized to act as our agent for the redemption of this coupon. Clipping and address label are enclosed. This offer expires midnight June 30, 1961. For each coupon submitted in accord with the terms here specified, we will reimburse you for the face value of the coupon plus 1¢ for handling. Total, 11¢. Set reimbursement by mailing coupons (with your name and address) to The Procter & Gamble Company, Box 607, Cincinnati, Ohio.

This coupon good only in Continental U. S.—and sold in Montreal, Seattle, Washington; and in any other state or municipality where prohibited, taxed, or otherwise restricted. The Procter & Gamble Company

PRELL SHAMPOO

A vintage Coca-Cola advertisement. The main image shows a close-up of a smiling woman with blonde, wavy hair, wearing a white top and a gold chain necklace. She has her hand near her face. In the bottom right corner, she is holding a glass bottle of Coca-Cola. The background is a solid green color.


Come over for Coke



Keep Coke in the coldest spot in your refrigerator and serve ice-cold . . . right in the bottle.

**Here's hospitality
everybody understands.
Your circle of friends
will welcome it.**





TCR 00:10.48:16
PLAY LOCK









**KIDS THESE DAYS
WILL NEVER KNOW
THE STRUGGLE**

Dialing Progress



Connect to My Connection

Action

Dialing attempt 1 of 5.

Status

Dialing...

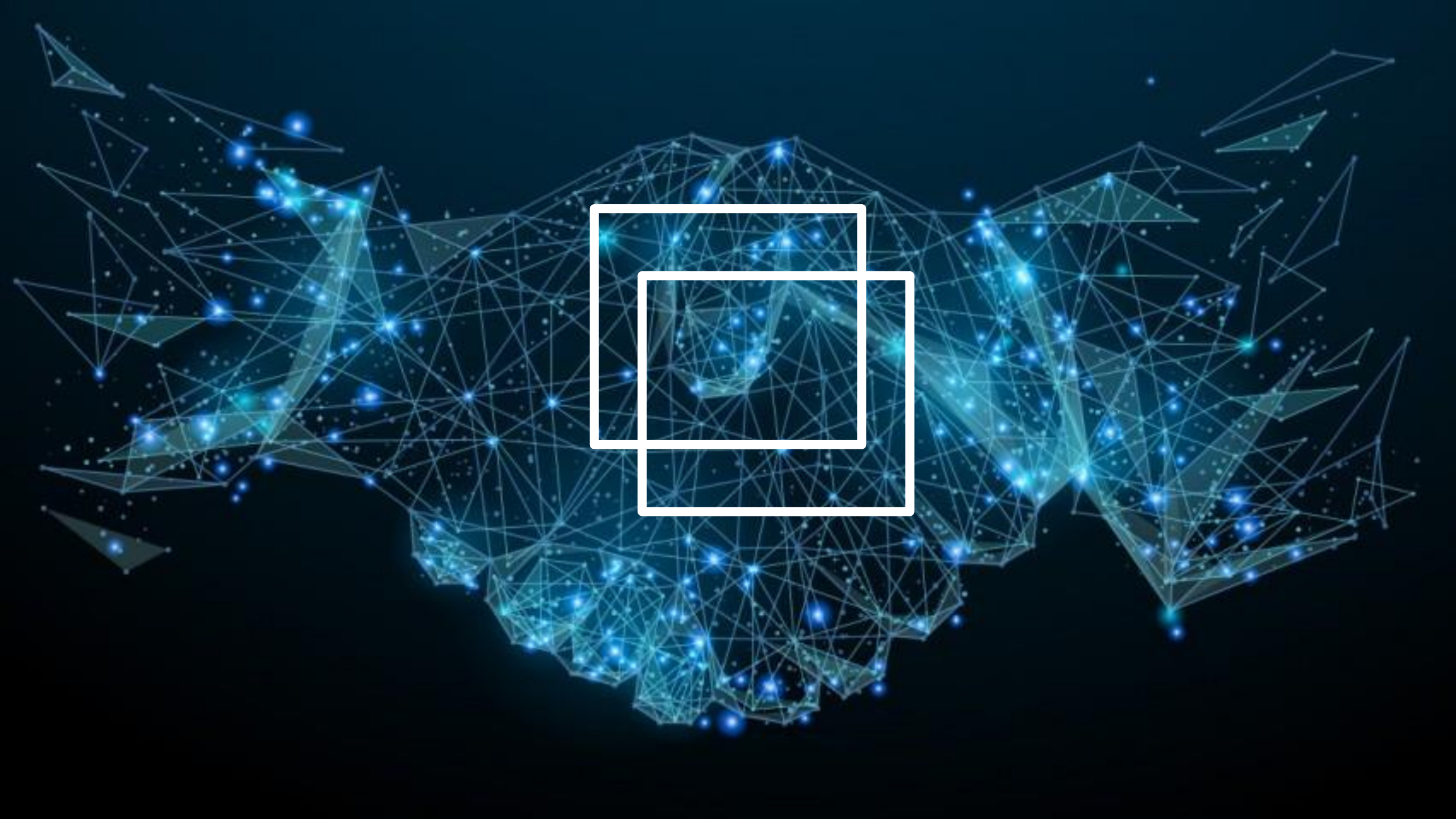
Cancel



LUCID









W. FORD & SONS
(CONTRACTORS) LIMITED
BECKETT WELL LANE
DERBY.

R.C. CROOKS

SCATTERGOOD

C.H. BELL

J. ANDER

G. SICKS

TEGRAMERS

A. SHAW

P. FELIX & SON

H. SEPHTON

R. B. GIBSON

J.H. POYNTON

W. WALOCK & SONS

P. FELIX

P. FELIX

DON'T GUESS
A
REAL GOOD
WINNER
A NICE PRICE

TYLES

LUCID





Cheaper & Easier & Better



CRUCIAL TO DECISION MAKING

RESEARCH

TECH

ResTech

RES

The technology that enables and amplifies online research across the globe through programmatic connections in digital marketplaces.



TELEPHONE



HIGH STREET



ONLINE

FIRST
TIME
HERE

Mademoiselle Yvette
THE HEADLESS LADY
ALIVE AND HUMAN





2020 DIGITAL ACCELERATION

Market Research Agencies & Consultancies

Research




Consulting Firms

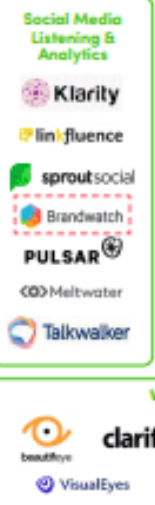


Analytics / Visualization

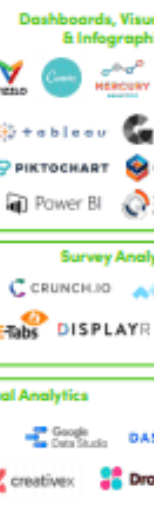
Text Analytics



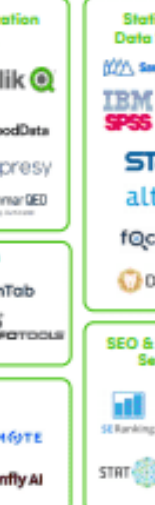
Social Media Listening & Analytics




Dashboards, Visualization & Infographics




Statistics & Data Science




Survey Analysis



Visual Analytics



SEO & Keyword Search



Market Research Platforms

Full Stack Survey Platform



Employee Experience



Agile Research



Marketplaces



Brand Tracking



Syndicated Insights



Media Measurement



Social Polling



User Experience



AB Testing & Optimization



Eye Tracking



Qualitative

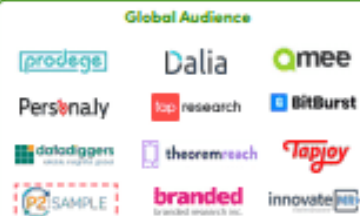


Communities




Sample & Fielding


Global Audience




DMP / Identity



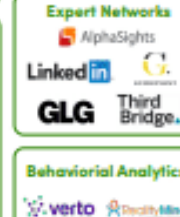
Quality



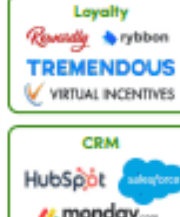
Regional Audience




Expert Networks




Loyalty



Behavioral Analytics



Market Makers





POWER OF RESTECH

ELEVATION OF AN INDUSTRY



A grayscale photograph of a man in a suit and cape standing on the edge of a skyscraper. He is looking up and to the right with his right arm raised in a celebratory gesture. The background shows a dense cityscape with many buildings and a bridge in the distance. The overall tone is professional and aspirational.

THANK YOU

LUCID 