AUTOMATED REPORTING DONE RIGHT!

Susan Collicott, Escalent

Benjamin Rietti, E-Tabs

escalent

E-Tabs
Data in sight

www.e-tabs.com

WHAT WE'LL LOOK AT TODAY

escalent

E-Tabs
Data in sight

01 THE REPORTING CHALLENGE

What's so bad about reporting manually?

02 AUTOMATION IN ACTION

Demonstrating the technology

03 THE ESCALENT EXPERIENCE

Automated PowerPoint reporting done right!

04 THE STRATEGIC BENEFITS

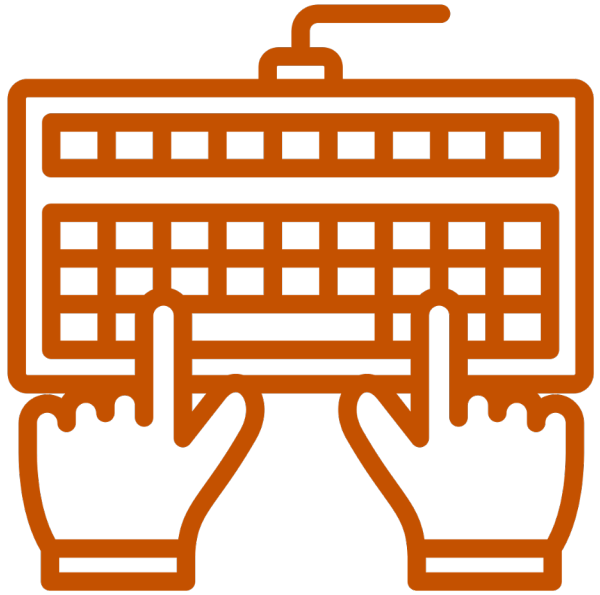
What Automation can do for your business

ABOUT US

- Acknowledged MR industry leader in Data Visualization, Online Dashboards and Automated Reporting solutions
- Winner of numerous MRS/ASC awards and HM The Queen's Award for Enterprise
- 24-hour Global support

COMMON REPORTING CHALLENGES...

STILL HAND POSTING ?



COMMON REPORTING CHALLENGES...

CONCERNED ABOUT ACCURACIES ?

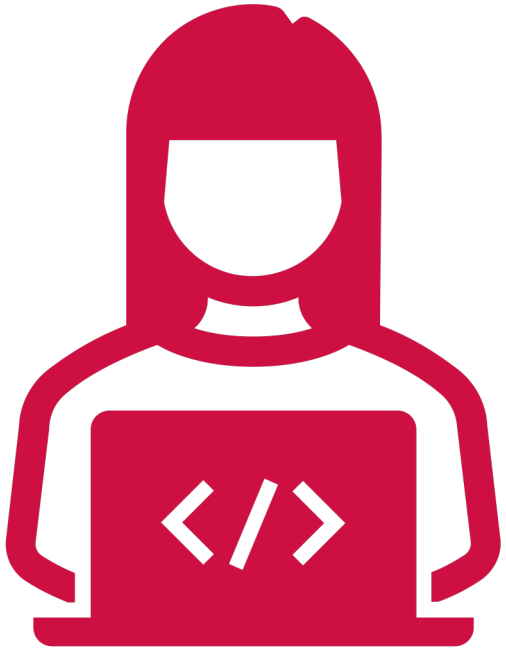
COMMON REPORTING CHALLENGES...

SHORT OF TIME FOR REPORTING ?

MACROS

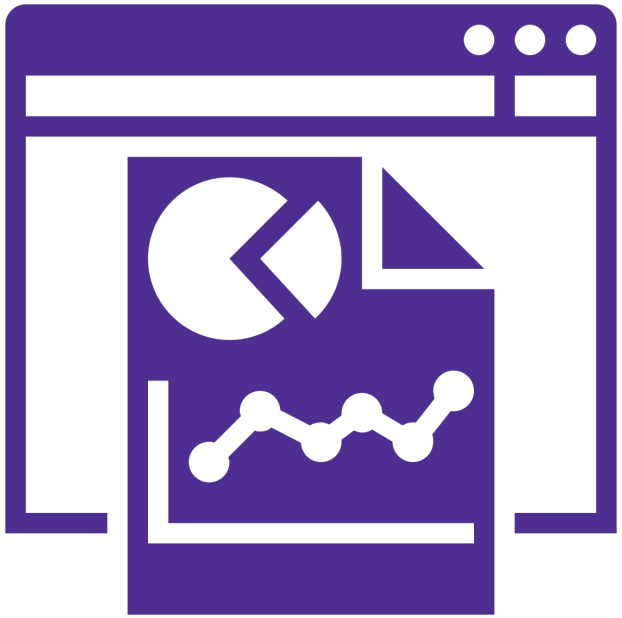
E-Tabs
Data in sight

GOOD BUT INFLEXIBLE, CHARTS MAY NOT BE EDITABLE!



ONLINE REPORTING PLATFORMS

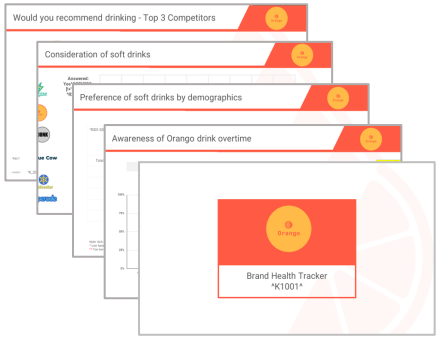
TYPICALLY JUST ‘RENDERING ANALYSIS AS SIMPLE CHARTS’



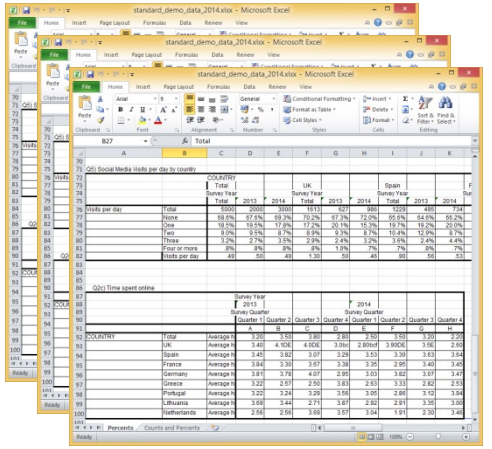
DESIGNED FOR MR

NOW YOU'RE TALKING! SO MUCH MORE DETAIL IS POSSIBLE THAN JUST SETTLING FOR *AUTO-CHARTED"*

FLEXIBLE PARADIGM FOR OPTIMAL AUTOMATION



Data pulled into your own existing template



Google Slides

Google Sheets

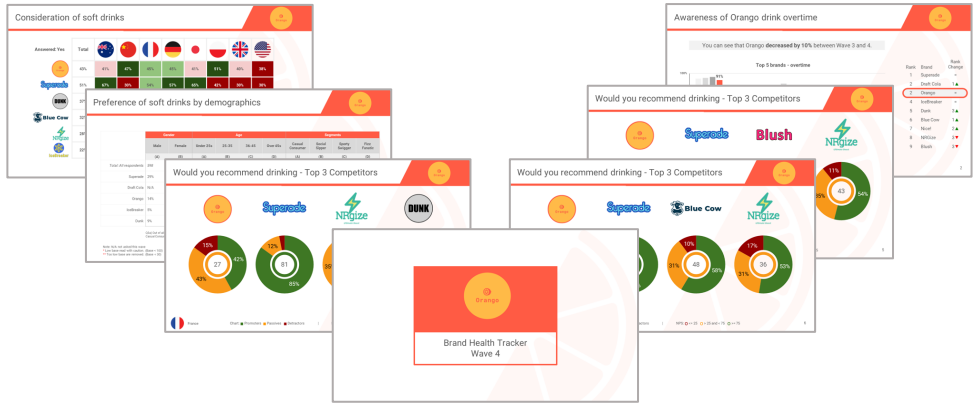
Google Sheets

SPSS

Power BI

+ableau

SQL



E-Tabs Enterprise - E-Tabs Enterprise - Script View: Powerpoint - Orango Demo

File Project Goto Backup Help

Home Script Constants Sources Tables Data Calculations Rules New Window Help

Project Options

Project Files | Project Info

Project Folder: C:\E-Tabs Enterprise projects\Orango demo\

Data Files: Drinks.xlsx, Sample Data.xlsx

Template File: Orango BHT - PowerPoint - Template.pptx

Translation File:

Output File: Orango BHT - Wave 4.pptx

Other Files:

Recent Projects

1 Powerpoint - Orango Demo (C:\E-Tabs Enterprise projects\Orango demo\Powerpoint - Orango Demo.epg)

Latest News | Release Notes

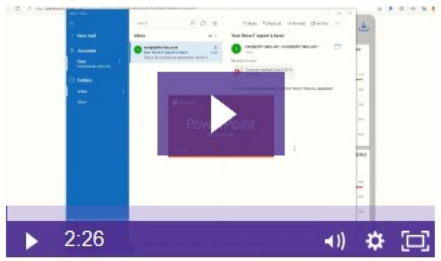
<< Click to Display Table of Contents >>

News Feed

E-Tabs FOLLOW US

Generate reports on our E-Cloud! (February 2022)

With Enterprise Cloud, you can generate automated, editable PowerPoint/Google Slides outputs from your online dashboards (including PowerBI and Tableau). See the video below:



Book a demo HERE

You can keep up to date with new features by clicking the icons below:

Data in sight

Version 10.1.39.5304

ESCALENT'S EXPERIENCE

escalent

escalent

E-Tabs Presentation

Quirks Conference February 2024

Prepared by:

Susan Collicott

Information Design/ Escalent

TYPES OF PROJECTS

E-Tabs
Data in sight

TRACKERS

MULTI COUNTRY

SEGMENTATION

HOW TO ENGAGE WITH E-TABS FOR AUTOMATION

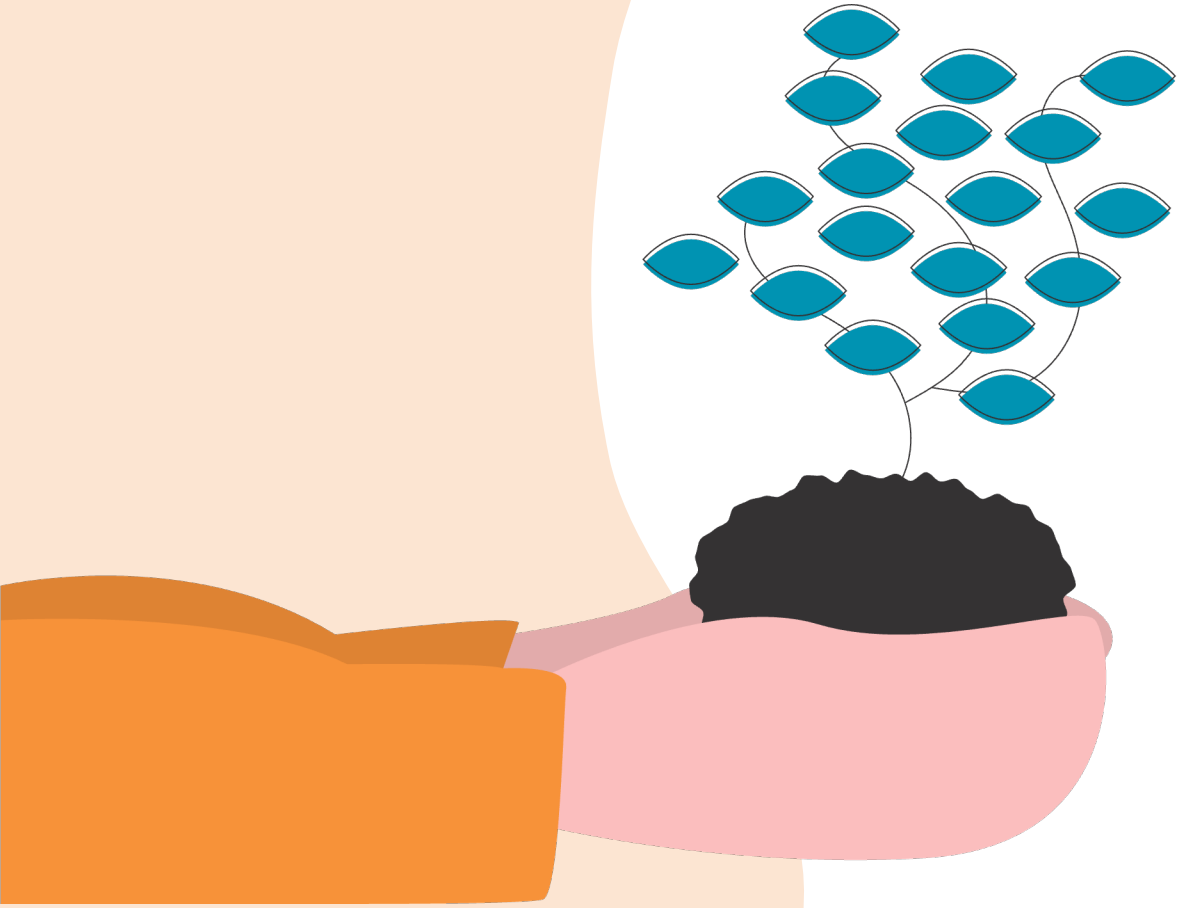
E-TABS ENTERPRISE SOFTWARE SUBSCRIPTION

- We provide the software, training and support
- Automate everything – Google, PowerPoint, Excel +

HOW TO ENGAGE WITH E-TABS FOR AUTOMATION

E-TABS BUREAU SERVICE CAN AUTOMATE FOR YOU

- Give us your template, tables and instructions
- Any project –PowerPoint, Google Slides, Excel +
- We set-up and then update each wave/market



STRATEGY FOR GROWTH

- Creates opportunity for added value
- Creates time for more insights
- Creates options for more revenue
- Builds stronger client relationship
- Increased employee satisfaction

E-Tabs
Data in sight

escalent

ANY QUESTIONS?

b.rietti@e-tabs.com

susan.collicott@escalent.co

www.e-tabs.com