#### What will you banish?

# ROOM

A gameshow hosted by Keen as Mustard Marketing and FlexMR

## The Rules

- Two teams, Team A and Team B
- First team pitches what to ban (1 min)
- Second team poses challenges (1 min)
  - First team gives final response (1 min)
- You vote red to banish, green to save
- The team which banishes the most wins

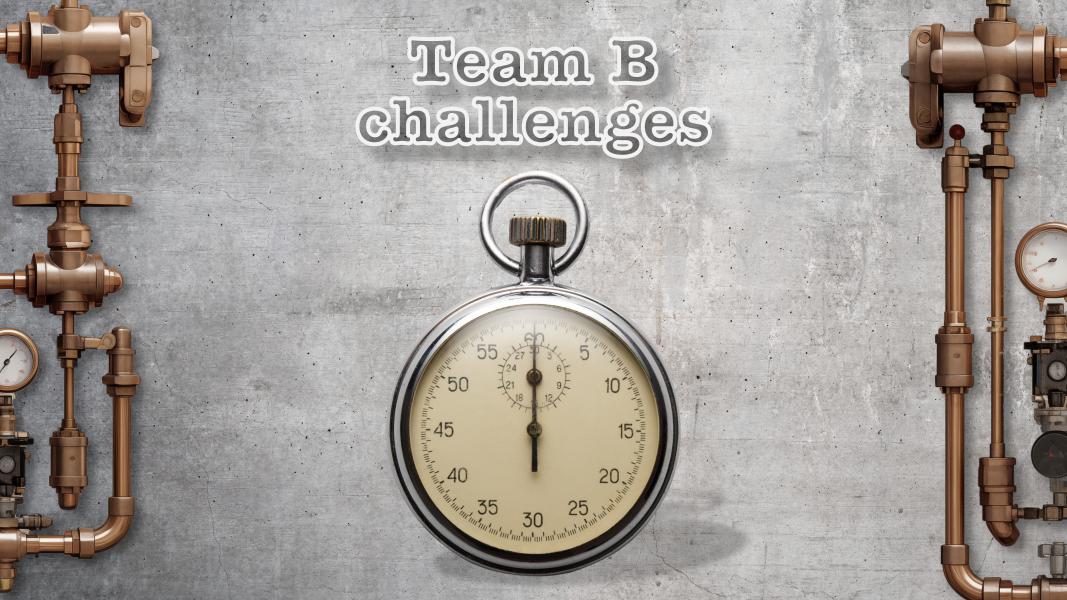
### Team A

Paul Hudson, FlexMR James Sallows, LEGO Louise Sharpe, BT

Team B

Danny Russell, FlexMR Shehnaz Hansraj, Viking Cruises Zoe Dowling, Microsoft

### Paul Hudson - FlexMR Significant Difference





#### Vote to ban or keep Significant Difference

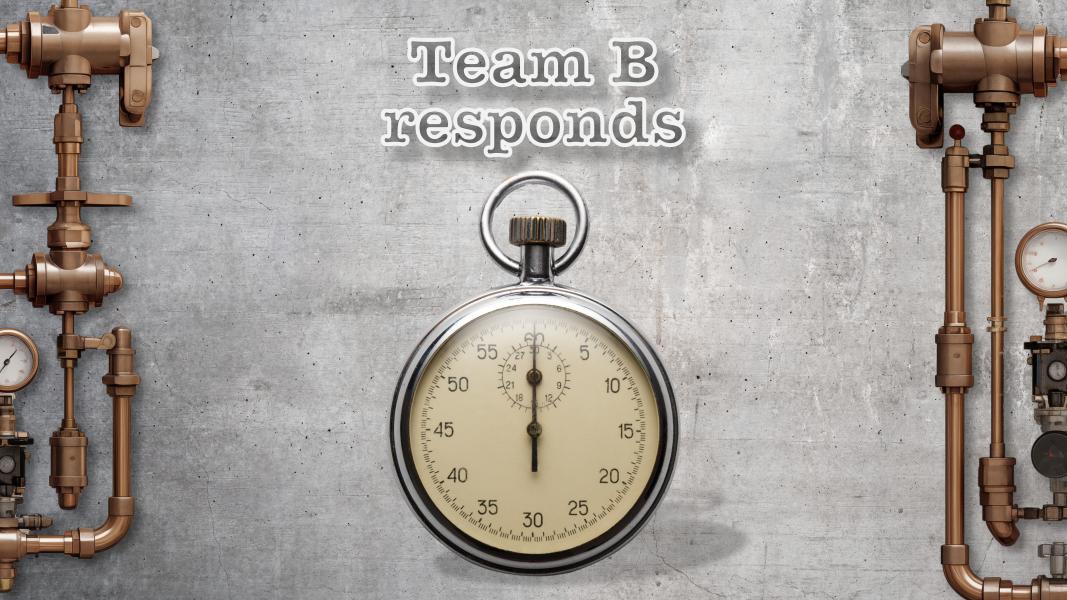
#### Banish

35 30 25 the start of the start

Save

### Danny Russell - FlexMR Generational Cohorts



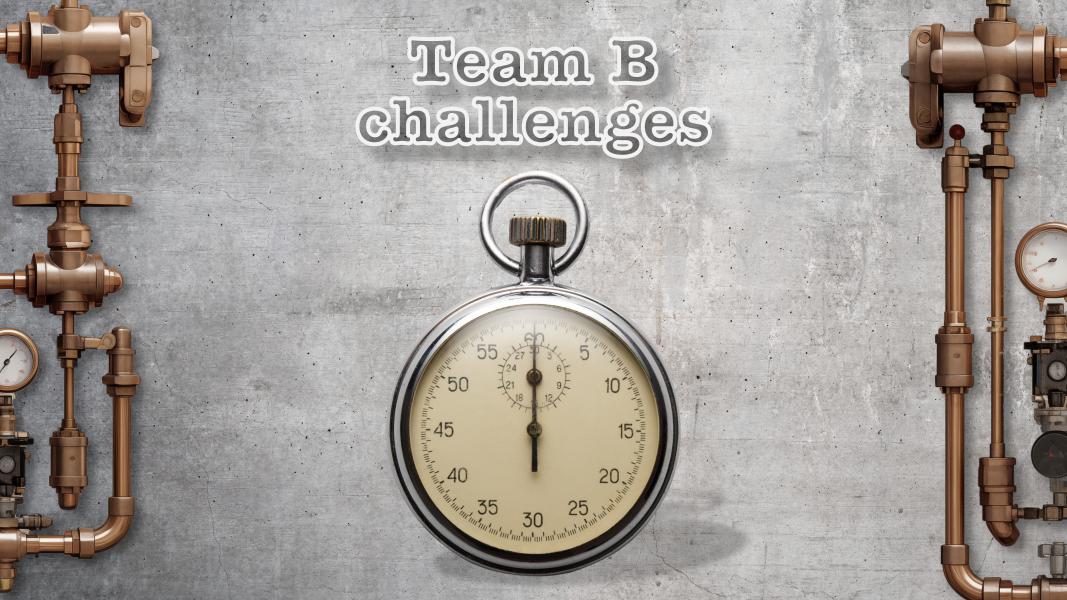


#### Vote to ban or keep Generational Cohorts

Save

Banish

### James Sallows - LEGO Respondents





#### Vote to ban or keep *Respondents*

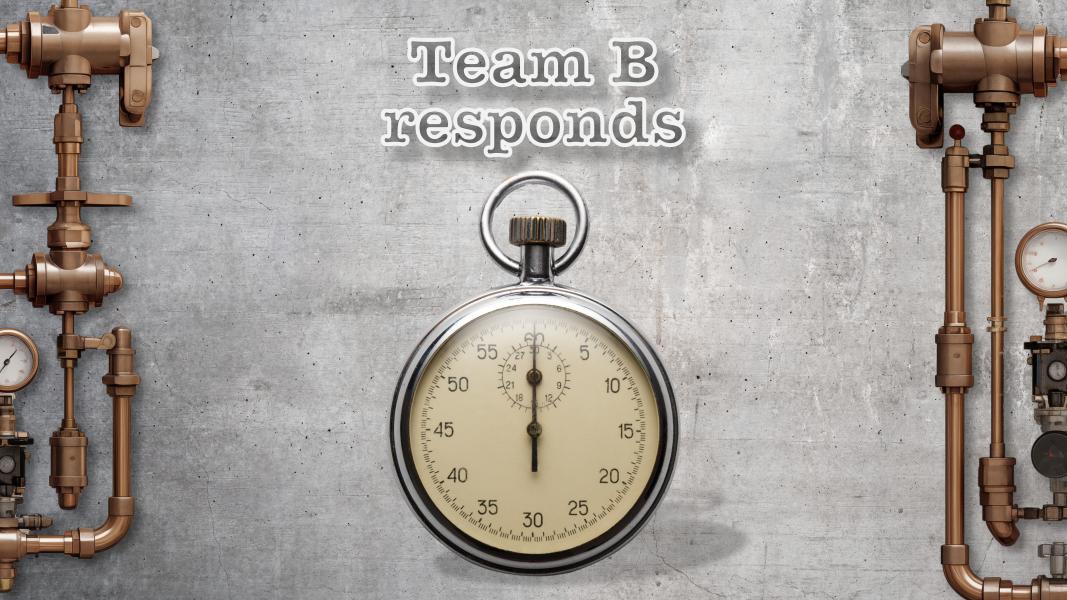
Save

#### Banish

15

#### Shehnaz Hansraj – Viking Cruises Political Polling



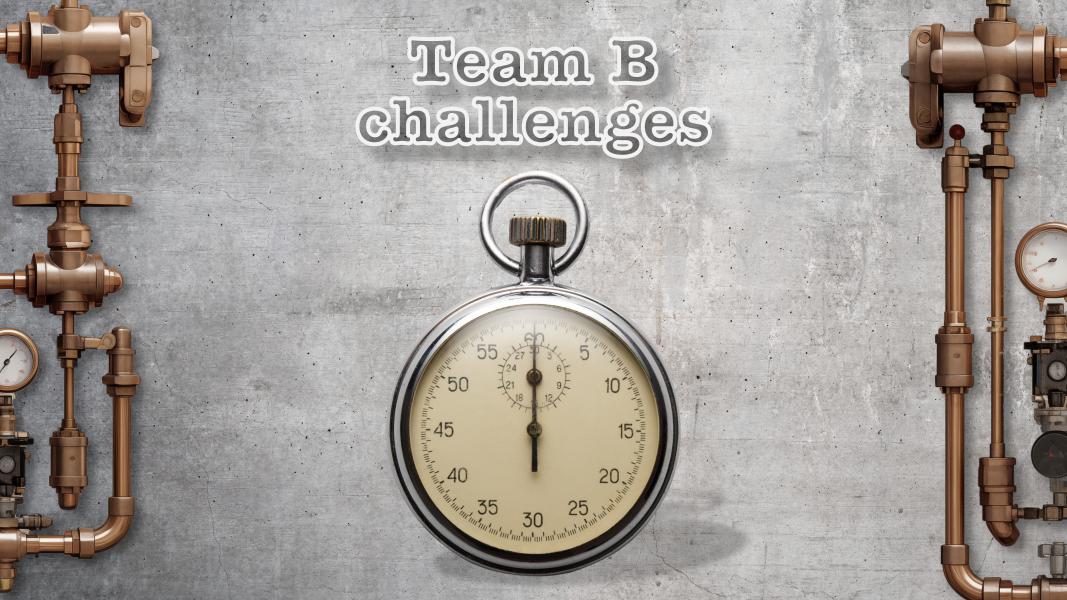


#### Vote to ban or keep *Political Polling*

Save

#### Banish

### Louise Sharpe - BT The One Way Mirror





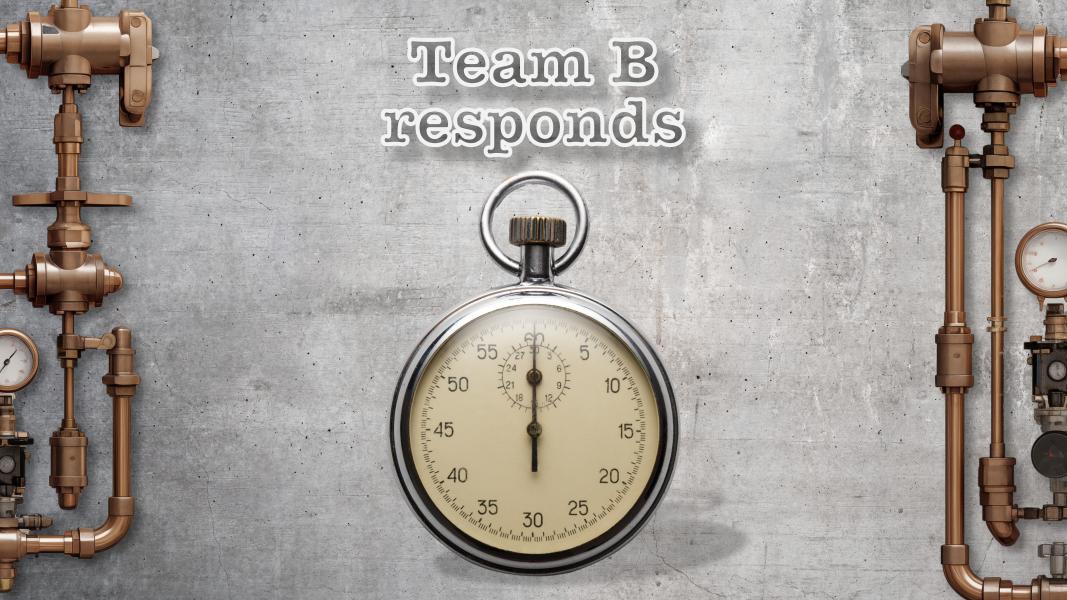
#### Vote to ban or keep *The One Way Mirror*



Save











## And the Winner is...